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62.73 -1931
HERE YOU ARE THE JUDGE



SATISFACTION

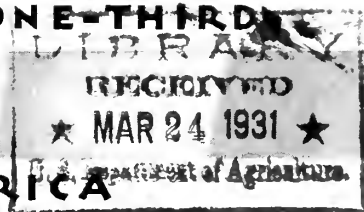
BUYING FOR LESS-WE DO SELL FOR L



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THIS IS THE THRIFT

Nursery Stock

Seeds, Bulbs, Shrubs,
Fruit Trees, Plants,
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*A Few of the Bargains From Our Big Catalog
The Thrift Book of a Nation*

HERE IS EVERYTHING F

● THIS SPECIAL CATALOG is made up of pages taken from our big General Catalog No. 162. Therefore, if you find references to pages not in this catalog, you will understand they will be found in our big General Catalog. It's easy to order. Use our order blank if you have one, or any plain paper. Write in any language. We require payment in full with order, unless otherwise stated. The best ways to send money are in the form of an express money order, postoffice money order, a bank draft, your personal check, or currency in a registered letter. If in a special hurry you may send your order and money by telegraph. The telegraph company will arrange this for you. Be sure to give your complete address in your telegram.

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*We Guarantee to Satisfy You
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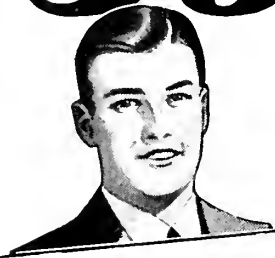
Every article in this catalog which can be conveniently sent by parcel post will be shipped to you POSTAGE PREPAID

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SPRING AND SUMMER 1931

\$50 GROWS TO

A PROFIT OF \$450



LANDSCAPE YOUR GROUNDS

Say Real Estate Men

Landscape improvement is no longer a luxury, but a sound financial investment. The planting of trees and shrubs on a property immediately increases the market value of the property far in excess of the cost of the material used. Fifty dollars worth of trees and shrubs can easily increase the sales value of a property by \$500.00.

Ask your Real Estate Man about the value of landscaping. Ask him if a few dollars invested in shrubs for your home grounds will increase the value of your property. He Knows!

Any real estate man will tell you from experience that shrubbed properties sell easier than unimproved properties and that they bring higher prices.

You Save at Sears!

Unfortunately, a tree or a shrub cannot be described in print so that the reader can make a true comparison of values. Size and age mean very little if the root system is weak and not fully developed. Size and age mean nothing if the tree or shrub is not balanced with a sufficient number of canes, limbs, or branches.

Therefore do not compare our prices with the prices of nursery stock which may be weak in roots or top or which for some other reason may not be of first quality.

Our Shrubs, Trees, Vines and Evergreens are all grown under the supervision of experienced nurserymen in a nursery near you. All stock is carefully graded, selected and packed in modern warehouses where the vitality may not be impaired by conditions that exist where nursery stock is handled in the open air. Every precaution is exercised to deliver it to you in first class condition.

Besides, our nurseries have been inspected by representatives of the State Department of Agriculture and pronounced free from disease. Shipments are made under a certificate issued by the State in which nursery is located.

Compare our prices with what others ask for the same grade of stock. Without question—You Save at Sears!

OUR GUARANTEE

We guarantee all of our nursery stock to be true to name, thrifty and free from disease and to reach you in good condition. Any stock proving otherwise will be replaced free of charge or the purchase price will be refunded.



BEFORE



AFTER

What Does the Passerby Think?

Hundreds of people see the outside of your home to one person who enters it. Do the "outside furnishings" make the same good impression upon those hundreds of people as the "inside furnishings" do on the occasional visitor?

A surprisingly small sum invested in Sears trees and shrubs will make your home one to be proud of—A home that will be admired by the many passing people.

Besides, an investment of as little as \$50.00 in Sears Shrubs can increase the valuation of your property by as much as \$500.00. This investment need not necessarily be made in one season. You can add to the plantings from year to year. Make a start this Spring!

SHADE and ORNAMENTAL TREES

Shade Trees for Street and Large Areas

The following list of Shade Trees are all medium to tall growing and should only be used for street planting or in large areas where space for spread is ample. Fast growers are indicated by the key letter "F" opposite the variety name. All others are slow or medium slow growers.

ASH (AMERICAN WHITE) (F): 71EM1073½—A tall stately tree. Glossy, fernlike leaves. Fine for large areas and a very good street tree. 6 to 8 ft. Each, **89c; 2 for... \$1.69**

ELM (AMERICAN): 71EM1060¼—Nothing compares with the American Elm for beauty. A permanent tree for shade and especially good for wide avenues. 6 to 8 ft. Each, **98c; 2 for... \$1.85**

ELM (CHINESE OR SIBERIAN) (F): 71EM1059½—Grows as rapidly as the Poplar but has the grade and durability of the Elm. Fine for quick shade. 6 to 8 ft. Each, **\$1.49; 2 for... \$2.79**

MAPLE (NORWAY): 71EM1052¼—A medium large tree. Forms a round head, unlike other Maples. Furnishes dense shade and is very hardy. 6 to 8 ft. Each, **\$1.79; 2 for... \$3.35**

MAPLE (SILVER) (F): 71EM1053½—Produces quick shade. Leaves are bright green above and silvery beneath. A good street tree where quick effect is desired. 6 to 8 feet. Each, **89c; 2 for... \$1.69**

POPLAR (LOMBARDY) (F): 71EM1058½—A tall, upright, slender, growing tree. Extensively used on back lot lines. Individual trees planted here and there on the home grounds add a touch to the landscape. 6 to 8 ft. Each, **79c; 2 for... \$1.50**

WILLOW (WEeping) (F): 71EM1064½—Adapted to a variety of soils and conditions. Stands moisture well. Graceful drooping branches. 6 to 8 ft. Each, **98c; 2 for... \$1.85**

On account of size of above trees shipment will be made by express. NOT PREPAID, from nursery near you. Shipping wt., each, 5 lbs.

Trees for the Lawn

These trees can be used on the lawn or where space is limited and where the taller, spreading trees cannot be planted.

CATALPA BUNGEII (UMBRELLA CATALPA): 71EM1079½—Forms a natural umbrella shaped head on a stem about 4 to 6 ft. tall. Plant in pairs for formal effect or in rows along drives. Shpd. by Exp. Not Prepaid. Each, **\$1.35; 2 for (Shpg. wt., each, 10 lbs.) \$2.55**

CRAB (BECHTEL'S FLOWERING): 71E1119¼—Noted for the many delicate pink blooms which completely cover this dwarf tree. Blossoms are delightfully fragrant. An excellent lawn tree. We Pay the Postage. 2 to 3 feet. Each, **69c; 2 for... \$1.29**

DOGWOOD (WHITE FLOWERING) (CORNUS FLORIDA) 71E1152¼—An effective small tree. Large white flowers, 3 to 3½ inches in diameter, appearing early in spring before foliage develops. We Pay the Postage. 2 to 3 ft. Each, **98c; 2 for... \$1.85**

HYDRANGEA (TREE FORM): 71E1153½—A tree form type of the popular Hydrangea shrub. Very attractive, particularly during the blooming period in late summer. Blossoms turn from white to pink as the season advances, and after first frost blossoms turn to a rich golden brown. The blossoms make attractive indoor decorations. We Pay the Postage. 3 to 4 feet. Each, **98c; 2 for... \$1.89**

PEACH (FLOWERING): 71E1130½—Beautiful small lawn tree. A very showy tree in May when it is covered with blossoms. Not a fruit tree. Postpaid. 3 to 4 ft. Each, **79c; 2 for... \$1.49**

PLUM (FLOWERING) (PRUNUS TRILOBA): 71E1151½—Another beautiful small lawn tree. Showy double pink blossoms in early spring, make a beautiful sight. We Pay the Postage. 3 to 4 feet. Each, **85c; 2 for... \$1.59**

PLUM (PURPLE-LEAVED) (PRUNUS PISSARDI): 71E1131½—Valuable lawn tree because of its distinctive purple foliage which deepens in color as the season advances. We Pay the Postage. 3 to 4 ft. Each, **85c; 2 for... \$1.59**

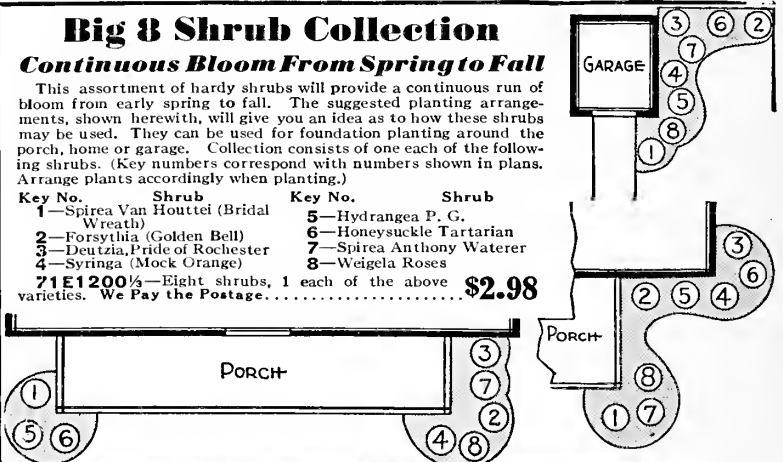
Big 8 Shrub Collection

Continuous Bloom From Spring to Fall

This assortment of hardy shrubs will provide a continuous run of bloom from early spring to fall. The suggested planting arrangements, shown herewith, will give you an idea as to how these shrubs may be used. They can be used for foundation planting around the porch, home or garage. Collection consists of one each of the following shrubs. (Key numbers correspond with numbers shown in plans. Arrange plants accordingly when planting.)

Key No.	Shrub	Key No.	Shrub
1	Spirea Van Houttei (Bridal Wreath)	5	Hydrangea P. G.
2	Forsythia (Golden Bell)	6	Honeysuckle Tartarian
3	Deutzia, Pride of Rochester	7	Spirea Anthony Waterer
4	Syringa (Mock Orange)	8	Weigela Roses

71E1200½—Eight shrubs, 1 each of the above varieties. We Pay the Postage. **\$2.98**



\$5.00! IN 1 YEAR!



Take a Look at Your Back Yard

For just a few dollars spent for a small number of Sears Hardy Flowering Shrubs, you can transform your back yard into a spot of beauty. You can make the back yard a place where you and your family can spend many hours of enjoyment. And you'll get a lot of fun out of planning the improvements and later from executing the plans.

HARDY FLOWERING SHRUBS

You can beautify your grounds with these flowering shrubs at a surprisingly small cost. Any of them may be effectively used for grouping around the foundation walls of buildings, or they may be used for massing in borders along porches, drives and walks. They may also be used as individual specimens. When massing in beds, they should be set from 3 to 4 feet apart. All varieties listed are hardy sorts.

Our shrubs are all strong, nursery grown and should not be confused with light grade plants offered at lower prices. Shipped, with planting instructions, from nursery near you. We Pay the Postage.

ALMOND (Pink Flowering).
71E1119 1/2—Small shrub with beautiful soft pink double flowers in early season. Strong 18 to 24-inch plants. Each...\$59c; 3 for...\$1.59

ALTHEA (Rose of Sharon).
71E1100 1/2—Makes a compact upright growth of from 8 to 12 feet. Pink flowers in August. Heavy, 2 to 3 years old. Each...\$45c; 3 for...\$1.29

BARBERRY (Japanese).
71E1101 1/2—Fine shrub for all purposes. Very good for planting next to foundation of house. Heavy, 18 to 24-inch plants. Each...\$39c; 3 for...\$1.10

BARBERRY (Red Leaved).
71E1117 1/2—Has attractive red foliage throughout summer and fall. Must be planted in sun. Heavy, 9 to 12-inch plants. Each...\$67c; 3 for...\$1.79

BRIDAL WREATH (SPIREA VAN HOUTTEI).
71E1111 1/2—The most popular shrub. Very attractive with its mass of white flowers in April. 2 to 3-foot plants. Each...\$45c; 3 for...\$1.29

BUTTERFLY BUSH.
71E1102 1/2—Grows 3 to 6 feet tall. Conspicuous dark blue "Lilac" flowers. Heavy 18 to 24-inch plant. Each...\$45c; 3 for...\$1.29

CORALBERRY (Red Snowberry).
71E1140 1/2—Clusters of pink berries not quite as large as Snowberry. Valuable for shady places. Each...\$45c; 3 for...\$1.29

DEUTZIA (Pride of Rochester).
71E1114 1/2—Fast grower, 6 to 8 feet. Flowers in large panicles of clusters in late May. White, tinged with pink. Heavy, 18 to 24-inch plants. Each...\$45c; 3 for...\$1.29

DOGWOOD (Red Barked).
71E1115 1/2—The red bark of this shrub is attractive in winter. Heavy 2 to 3-ft. plants. Each...\$45c; 3 for...\$1.29

GOLDEN BELL (Forsythia).
71E1103 1/2—Hardy fast growing shrubs with good foliage, which follows the showy yellow bell shape flowers, 18 to 24-inch plants. Grows 6 to 8 feet. Each...\$45c; 3 for...\$1.29

GOLDEN ELDER.
71E1142 1/2—Foliage is green in Spring but turns to bright golden yellow early in the season. Adds a touch of color to any shrub planting. Each...\$45c; 3 for...\$1.29

HONEYSUCKLE (Fragrantissima).
71E1106 1/2—Grows 6 to 8 feet, broad spreading. Fragrant. White flowers followed by red berries that hang on into the winter. 2 to 3 feet plants. Each...\$45c; 3 for...\$1.29

HONEYSUCKLE (Red Tartarian).
71E1143 1/2—Large shrub. Spreading habit, red flowers. Good shrub for mass planting. Each...\$45c; 3 for...\$1.29

HYDRANGEA, A. G. (Hills of Snow).
71E1105 1/2—Huge dense balls of small white flowers in June and July. 4 to 6 feet tall. Heavy plants, 18 to 24 in. high. Each...\$45c; 3 for...\$1.29

HYDRANGEA P. G.
71E1104 1/2—Larger than the Hydrangea A. G. Large clusters of very showy white flowers, turning pink and bronze later in season. Blooms in August. 18 to 24-inch plants. Each...\$45c; 3 for...\$1.29

JAPAN QUINCE.
71E1107 1/2—Grows 4 to 6 feet. Attractive scarlet crimson flowers in April and glossy green foliage. Heavy 18 to 24-inch plants. Each...\$49c; 3 for...\$1.39

LILAC (Purple).
71E1109 1/2—The well-known variety with purple fragrant flowers. 2 to 3-foot plants. Each...\$49c; 3 for...\$1.39

SNOWBALL.
71E1110 1/2—Noted for its clusters of handsome, globular, pure white flowers in May. 19 to 24-inch plants. Each...\$49c; 3 for...\$1.39

SNOWBERRY.
71E1116 1/2—Small pink flowers in July, followed by waxy white berries. Heavy 2 to 3-foot plants. Each...\$49c; 3 for...\$1.39

SPirea (Anthony Waterer).
71E1112 1/2—Low growing shrub with dense deep green foliage. Bright pink flowers in clusters. 12 to 18-inch plants. Each...\$49c; 3 for...\$1.39

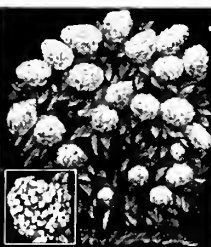
SPirea FROEBELI.
71E1145 1/2—Similar to Spirea Anthony Waterer but not quite so dwarf. Each...\$49c; 3 for...\$1.39

SPirea THUNBERGII.
71E1138 1/2—Dwarf growing with slender, graceful, drooping branches. White flowers. Fine for planting in front of tall growing varieties. Each...\$49c; 3 for...\$1.39

SPirea (Mock Orange).
71E1108 1/2—Popular for attractive foliage and flowers. 18 to 24-inch plants. Each...\$45c; 3 for...\$1.29

WEIGELIA (Pink).
71E1113 1/2—Showy flowers that vary from deep rose to pink. Blooms in May and June. Grows to 8 feet 18 to 24-inch plants. Each...\$45c; 3 for...\$1.29

WEIGELIA (Red).
71E1154 1/2—Red flowers contrasting with its lustrous green foliage make it a very desirable shrub. Each...\$45c; 3 for...\$1.29



HYDRANGEA



SYRINGA



SPirea V.H.



WEIGELIA

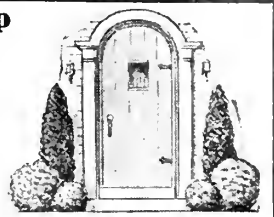


SPirea A.W.

Green Group

Home is the center of the world. Make it more comfortable and attractive by adding a touch of greenery during the winter. Shipped from nursery near you with roots wrapped in damp moss. We Pay the Postage.

or require this purchase of:
1—Arbor Vitae Pyramidalis—18 to 24 in. high.
1—Arbor Vitae Globosa—10 to 12 in. high.
1—Mugho Pine—10 to 12 in. spread.
The illustration shows how these plants should be arranged and how they will appear when matured. Plant 3 feet apart to allow for future growth. Shipped to you balled and burrlapped by Express from nursery near you. Not Prepaid. Approximate weight of 3 plants, 40 lbs.
71EM1256 1/2—1 complete group, 3 plants, Not Prepaid.....\$3.25
71EM1257 1/2—2 complete groups, 6 plants, Not Prepaid.....6.19



EVERGREENS

Evergreens provide year around beauty. They retain their foliage through the entire year, adding a touch of cheeriness during the winter. Shipped from nursery near you with roots wrapped in damp moss. We Pay the Postage.

American Arbor Vitae
71E1250 1/2—Commonly called Cedar. Grows tall but can be controlled to a certain extent by shearing. 15 to 18-inch plants. Each...\$1.10; 2 for...\$2.05

Globe Arbor Vitae
71E1252 1/2—This is a dwarf form of the American Arbor Vitae. Globe shaped. Stands shearing well. Plant in front of taller plants or along walks and drives. Also a good plant for tubs. 9 to 12-inch plants. Each...\$1.10; 2 for...\$2.05

Irish Juniper
71E1255 1/2—A narrow spire-like, symmetrical evergreen. Grows to a height of 10 to 12 ft., but can be kept lower by shearing. 12 to 18-inch plants. Each...\$1.10; 2 for...\$2.05

Norway Spruce
71E1253 1/2—Largely used for Christmas trees. It is suitable for use as a specimen plant or for screens and windbreaks. Should not be planted close to the house. 12 to 18-inch plants. Each...\$1.10; 2 for...\$2.05

Retinospora Japonica Aurea (Golden Japan Cypress)
71E1264 1/2—A dense growing plant with yellow tipped, plum-like foliage, suitable for group or foundation planting. May be sheared or trimmed. Will not stand extremely low temperature. 15 to 18-inch plants. Each...\$1.10; 2 for...\$2.05

Scotch Pine
71E1254 1/2—Does well in sandy or dry soil. Fine for windbreaks, screens, specimen or mass planting. 12 to 18-inch plants. Each...\$1.10; 2 for...\$2.05

EVERGREEN COLLECTION



Here is a splendid opportunity to get some young evergreens in desirable varieties. Planted this season, they will develop and multiply in value in a few years. These plants are not the ordinary small seedlings taken right from the seedling beds but are nursery grown and have been at least twice transplanted, insuring a splendid root system. Shipped with roots wrapped in damp moss.
1—Pfitzer Juniper, 8 to 10-inch. 4—Arbor Vitae, American, 10 to 12-in.
2—Arbor Vitae, Pyramidal, 8 to 10-in. 5—Savin Juniper, 6 to 8-inch.
3—Mugho Pine, 6 to 8-inch. 6—Arbor Vitae, Globe, 8 to 10-in.
Shipped from nursery in Northern Illinois.
71E1261 1/2—1 each of the above (6 plants). Postpaid.....\$2.49

HARDY CLIMBING VINES

You will find here, vines for every purpose; for stone walls; for wooden fences and trellises; for holding embankments or for ground cover. Whether your home be modest or pretentious, vines should play a part in the landscape scheme. Shipped from nursery near you.

BOSTON IVY: 71E1009 1/2—Clings firmly to brick, stone or cement. Foliage is ivy shaped, deep bright green turning to crimson in Autumn. Each...\$43c
CLEMATIS PANICULATA: 71E1012 1/2—Good porch or trailing vine. Flowers small, white, star shaped and very fragrant. Blooms during August or September. Each...\$43c
CLEMATIS JACKMANI: 71E1014 1/2—A large flowering type. Rich velvety violet-purple flowers. Each...\$79c
HONEYSUCKLE HALL'S: 71E1010 1/2—Good for embankments. Takes hold and prevents earth slides, at the same time acting as a ground cover. Also good porch vine. Almost evergreen foliage. Each...\$43c
SCARLET TRUMPET HONEYSUCKLE: 71E1003 1/2—A porch or trellis vine. Large trumpet shaped flowers of bright scarlet. Blooms practically all summer. Each...\$43c
SILVER LACE VINE: 71E1020 1/2—A recent addition. It is of the twining type and is an exceptionally quick grower, averaging about 25 feet in a season. Bears silvery white flowers from late summer well into the Fall. Each...\$79c
TRUMPET VINE: 71E1017 1/2—Largely used for covering arbors, summer cottages, etc. Orange-scarlet flowers in midsummer. Each...\$43c
WISTARIA: 71E1011 1/2—Splendid vine for porch but particularly good on pergolas or arbors. Beautiful foliage with long clusters of dainty, pea-shaped lavender-blue flowers. Each...\$45c

Foundation Planting of Shrubs

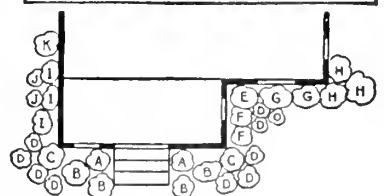
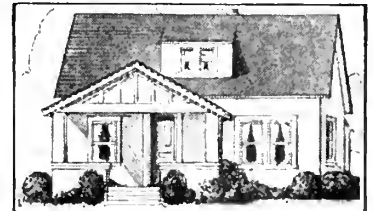
At Special Low Price

Never before has a complete foundation planting been offered at such a low price. Here is a chance to dress up your home at very little expense. The planting suggested below is made up of hardy flowering shrubs selected to provide a continuance of bloom from early Spring to late Fall.

This plan is flexible. If you have a center entrance home the same general arrangement can be carried out by simply shifting a few shrubs from the right end over to the left. You'll like this assortment after it has matured. It will add value to your property—it's a good investment!

If your foundation planting is already in, take advantage of this low price and use the shrubs elsewhere on your lot.

71EM1202 1/2—32 Hardy Shrubs, Complete. Shipped by Express, Not Prepaid. Shipped from Nursery near you.....\$7.98



- A—Spirea Van Houttei..... 2
- B—Spirea Anthony Waterer..... 4
- C—Weigelia..... 2
- D—Barberry Thunbergii..... 10
- E—Honeysuckle Tartarian..... 1
- F—Hydrangea..... 2
- G—Spirea Thunbergii..... 3
- H—Snowberry..... 3
- I—Coralberry..... 3
- J—Spirea Froebeli..... 2
- K—Golden Elder..... 1

I Always Recommend Sears Rose Bushes!

- Says Gardening Expert

"When I plan a Rose Garden I always recommend Sears Rose Bushes. I have found them to be well rooted, healthy, and they can be purchased for much less than is ordinarily asked elsewhere for the same grade of plants."

William A. Beaudry

Everblooming Roses

Strong 2 year old plants. The varieties listed below are all everblooming sorts from which blooms may be cut all summer. Shipped from nursery near you.

- RED RADIANCE:** 71E806½—Has the good traits of Radiance, but is bright cerise-red.
- HOOSIER BEAUTY:** 71E832½—One of the most distinctive crimson varieties.
- FRANCIS SCOTT KEY:** 71E837½—Fine growth of great hardiness; double crimson flowers.
- GRUSS AN TEPLITZ:** 71E801½—Rich Scarlet. One of the best for continuous bloom. Very fragrant. Quite hardy.
- RADIANCE:** 71E805½—Favorite rose of America. Its brilliant rose-pink buds open into well formed flowers.
- KILLARNEY BRILLIANT:** 71E833½—Rose-pink. Long slender buds make it an exquisite rose for cutting.
- LA FRANCE:** 71E811½—Fragrant, large bright silvery pink flowers with pale lilac shading.
- MRS. CHARLES BELL:** 71E839½—Similar in habit to Radiance, with buds of a lovely shell pink with salmon shading, sweetly scented.
- COLUMBIA:** 71E813½—Immense rose-pink flowers; trace of yellow at base of petals.
- JONKHEER J. L. MOCK:** 71E816½—Clear pink, reverse of petals rosy-silvery white. Awarded many prizes in Europe.
- PINK MAMAN COCHET:** 71E804½—Best pink tea rose for outdoor blooming. Very fragrant.
- WM. F. DREER:** 71E831½—Soft silvery shell pink. Base of the petals is a golden yellow.
- SUNBURST:** 71E807½—Double flowers of deep yellow. Requires protection in cold sections.
- KAISERIN AUGUSTA VICTORIA:** 71E802½—Delicate pure white. Excellent for cutting. Its buds are borne on long stiff stems.

Any of the Above Varieties. 3 for **\$1.69**

6 for **\$3.15** Postpaid

Well Known Newer Varieties

- SOUV. de CLAUDIUS PER-**
NET:
71E829½—Sunflower yellow. Flower is large and full; buds long and pointed. Each, Postpaid, **69c**
- 71E834½**—Petals a blend of carmine with coppery orange; inside a delicate salmon pink. Each, Postpaid, **69c**
- BETTY UPRICHARD:**
71E803½—A flame pink toned with coral and shaded with yellow at the base of petals. Each, Postpaid, **69c**
Shipped from nursery near you.

SEARS SPECIAL COMBINATION OFFER

Here is an opportunity to secure a nice assortment of roses at a low price. The roses making up this assortment are not quite as large as our regular No. 1 Grade, but they are well-balanced plants with good tops and root systems and are guaranteed to bloom. As we do not have these in all varieties we offer them by color only, but we assure you that varieties shipped will be highly desirable kinds. Assortment is made up of one each of the following color: Pink, red, white and yellow. Sold in assortment only. Postpaid. Shipped from Nursery near you.

71E896½—4 bushes, one of each color, for **\$1.39**

Hardy Climbing Roses

Climbing Roses add enchantment to even the most humble home. They may be trained over the back doorway, along the porch, on a trellis or arbor, over boundary fences and on banks to act as a ground cover.

CL. AMERICAN BEAUTY: 71E950½—Wonderful deep pink, resembling its namesake American Beauty.

DOROTHY PERKINS: 71E952½—Clear shell pink fragrant flowers borne in clusters.

- EXCELSA** (Red Dorothy Perkins):
71E953½—An improved Crimson Rambler without its defects.
- GARDENIA** (Hardy Marechal Niel):
71E954½—Yellow pointed buds opening into double cream color rose.
- DR. W. VAN FLEET:** 71E956½—Blossoms extra large, resembling the tea roses. Flesh pink changing to a flesh white shade. Any of the above. Arch trellis not included.
- 3 for Postpaid, **\$1.49**
- 6 for Postpaid, **2.85**
Shipped from nursery near you.

These old fashioned varieties are so dependable and very suitable for garden culture.

- FRAU KARL DRUSCHKI:** 71E841½—White American Beauty or Snow Queen. Large, beautifully formed snow white flowers borne on long stiff stems.
- GENERAL JACQUEMINOT:** 71E844½—"General Jack" Long semi-double brilliant red flowers.
- PAUL NEYRON:** 71E843½—Bright clear rose-pink; large size and of beautiful form and color. One of

June Roses or Hybrid Perpetual Roses

the most widely planted and popular roses.

J. B. CLARK: 71E847½—Very large, light red blooms, shaded blackish maroon, very double.

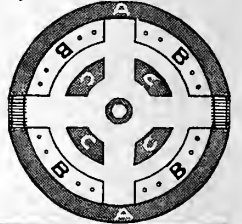
SOLEIL D'OR: 71E838½—The ancestor of all modern yellow tea roses and considered the most richly colored of all. Any of the above. Postpaid, **\$1.49**

3 for **\$1.49**
6 for **\$3.15**
Shipped from nursery near you.

Suggestions for a Rose Garden

Size, about 26 feet in diameter. Border marked "A" is made of 125 Privet Hedge plants, cut low. Roses are planted in beds about 2 feet wide next to hedge, in sections marked "B". 24 Roses required. Beds marked "C", are 3 feet wide. Center bed about 3 feet in diameter. These beds may be planted with perennials or annuals. White spaces are paths. Circular paths are about 2 feet wide while straight paths should be about 3 feet wide.

- 71E839½**—24 No. 1 Roses, choice varieties, each labeled. Shipped by Express from nursery near you. Not Prepaid. **\$10.79**
- 71E839½**—24 No. 1 Roses, choice varieties, each labeled, and 125 Amoor River Privet Hedge plants, 12 to 18 inches. Shipped by Express from nursery near you. Not Prepaid. **\$15.98**
- Plants for center bed and beds marked "C" are not included in above assortments. Order them separately from following pages.



Latest Design GARDEN TRELLISES Highest Quality

Colonial Arch
One of the most popular garden pergolas. Useful in openings in hedges and fences instead of a gate. Height overall, 89 in.; outside width, 45 in.; inside width, 36 in.; depth, 45 in. Shipped by Freight, Not Prepaid. Shpg. wt., 100 lbs.

71E1805½
Colonial Arch, Each **\$11.98**

71E1825½
Same as above but not painted. Each **\$10.65**

Concave Wall Trellis
A new design that is exceptionally neat. Can be used singly or in pairs against the wall of a bungalow or against the porch. Height, 94 inches; width, 17 inches. Shipping wt., 12 lbs. Shipped only by Freight or Express. Not Prepaid.

71E1812½
Each **\$13.99**

Bungalow Trellis
Especially suited for placing close to wall. Used also on both sides of large windows or against a chimney. Ht., 94 in. Width, 34 in. Shipping by Freight. Not Prepaid. Shpg. wt., 18 pounds.

71E1813½
Each **\$3.39**

Ornamental Fan Trellis
These fans are undoubtedly the most popular inexpensive lawn pieces to be had. They make a splendid ornament and are also very useful. The spreaders have holes bored in them to take fan leaves. Not to be compared with those usually offered at about our price.

71E1800½—Fan Trellis, 6 foot. **89c** Each, Postpaid

71E1801½—Fan Trellis, 8 foot. Shpg. wt., 9 pounds. Shipped by **\$1.19** Freight, Not Prepaid. Each

Folding Trellis
These trellises are highly suitable for use as a temporary fence for lawn, parkway or flower beds. Especially adapted for fence around newly seeded lawns. You will find many uses for this trellis, because it can be extended or folded to so many lengths and widths.

71E1802½—34 in. wide, folded. Extends 10 feet when open **\$1.10** Each, Postpaid

71E1803½—42 in. wide, folded. Extends 14 feet. Each **\$1.59** Postpaid

71E1804½—70 inches wide, folded. Extends to 16 feet. Shpg. wt., 13 lbs. each. Shipped by Express or Freight, Not Prepaid **\$2.19**

Pergola De Luxe
Our most popular pergola. Supplied either with or without seats. Heavy top cross beams with panels of attractive design. Size 82 in. high, 70 in. wide, 25 in. deep. Shipped by Freight, Not Prepaid. Shpg. wt., 80 lbs.

71E1806½
Without Seats **\$10.89**

71E1826½—Same as above, unpainted **9.45**

71E1807½—With seats **12.75**

71E1827½—Same as above, unpainted **10.98**

Garden Bench
One of the most attractive pieces of garden furniture we know of. Extra heavy construction, two coats of white paint. Shipped by freight. Not Prepaid. Easily assembled.

71E1809½—Painted. **\$6.98** Each

71E1829½—Unpainted. **6.19** Each

Special Pergola
Here's the best pergola bargain we have ever offered. Attractive design, well constructed and finished. Height, 90 in.; width, 48 in.; depth, 24 in. Shpg. wt. 75 lbs. Shipped only by freight, Not Prepaid.

71E1808½
Painted **\$10.45**

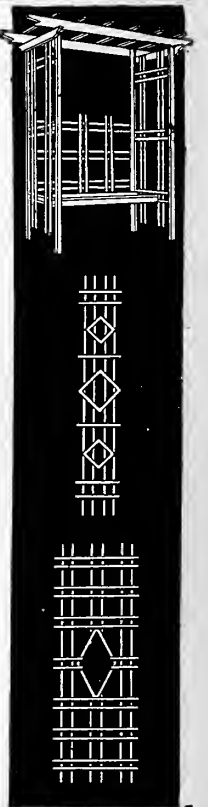
71E1828½
Unpainted **\$9.25**

Straight Wall Trellis
Another excellent wall or porch trellis. Slightly heavier than our concave wall trellis and our best selling trellis. Height, 94 inches; width, 17 inches. Shipping weight, 14 lbs. Shipped only by freight or Express. Not Prepaid.

71E1811½
Each **\$1.49**

Diamond Insert Trellis
One of our most popular designs. Suitable for many types of homes. Ample width for roses or vines. Very substantial. Standard, 94 in. high, 34 in. ch. s. width. Shpg. wt., 20 lbs. Shipped by freight. Not Prepaid.

71E1810½
Each **\$2.59**



GLADIOLUS The Finest Cutting Flower

"Glads" are becoming more popular each year, and deservedly so. They make a fine showing in the garden and at the same time provide an abundance of bloom for cutting. We offer three assortments, made up of choice varieties and a list of selected named sorts, from which you may choose your own varieties.



Our Finest Assortment

This assortment is made up of scarcer varieties which usually sell at high prices. Here is an opportunity to get some exceptional "Glads" at a real saving. Assortment consists of three each of four varieties, labeled as to variety:
 (1)—*Virginia*: A leader among the red "glads," large deep red flowers.
 (2)—*Chicago Lavender*: Kunderd seedling; good color.
 (3)—*Golden Measure*: A treat for the lover of yellow "glads."
 (4)—*Galder yellow flowers*: Od. Excellent salmon color with dark blotches.
 71E1947—Postpaid.
 Three each of above..... **95c**
 12 bulbs for..... **95c**

Surprise Assortment

A mixture, low in price because of the many thousands of bulbs sold each season. In every crop there are certain bulbs that do not measure up to the size specified for our regular Gold Medal Assortment. Except for size our Surprise Assortment is similar to our Gold Medal Assortment. The main difference is in the size of bulbs, those used being second size, or 1/4 to 1/2 inches in diameter. However, the flowers will not be quite as large nor the stems quite as strong in every case as those of the larger bulbs. A splendid mixture. Postpaid.
 71E1946 Assortment of 24..... **59c**

The Gold Medal Assortment

A wonderful collection of 24 gladiolus bulbs of assorted colors and desirable varieties. Will give you a fine display of large flowers. Similar assortments of the same high quality usually sell for about \$1.50 elsewhere. We can offer this assortment at such a low price because of the tremendous volume we use each season. Remember that these are all leading varieties. This collection should not be compared with those made up of less desirable kinds. Postpaid.
 71E1945 24 Bulbs..... **95c**

CHOICE PRIZE WINNING VARIETIES

If you prefer to make your own selection of varieties, you may do so from the following list of selected kinds:
RUTH HUNTINGTON: 71E1910—Beautiful violet lilac with deeper lilac on lower petals. Large flowers on tall spikes..... **89c**
PEACH ROSE: 71E1911—An extra choice and distinct rose-pink of remarkable color and appearance. A Kunderd introduction. Box of 12, large bulbs..... **89c**
HELGA: 71E1912—Fine salmon-rose, very graceful spike. Box of 12, large bulbs..... **89c**
DR. NORTON: 71E1913—The finest cream and pink. A variety in a class by itself. Box of 12, for..... **79c**
71E1917—Magnificent rose-pink with throat of canary-yellow. Box of 12, for..... **95c**
AMERICA: 71E1900—Standard commercial lavender-pink color. Box of 12, for..... **35c**

HALLEY: 71E1901—Large well opened flowers of a delicate salmon pink. Box of 12, for..... **43c**
MRS. FRANCES KING: 71E1902—A beautiful shade of flame pink; giant size. Box of 12, for..... **45c**
SCHWABEN: 71E1907—A clear citron yellow with aster purple tongue on lower petals. Box of 12, for..... **47c**
LA MARECHAL FOCH: 71E1904—Beautiful pink; the finest of its color. Box of 12 bulbs, for..... **37c**
CHICAGO WHITE: 71E1906—A fine white with lavender stripes on flower petals. Box of 12, for..... **45c**
MRS. FRANK PENDLETON: 71E1903—Beautiful bright rose pink on a pure white ground with a blood red blotch on the lower petals. Box of 12, for..... **49c**

PRINCE OF WALES: 71E1905—A most charming coral pink. It is a sport of Halley. Box of 12, for..... **49c**
E. J. SHAYLOR: 71E1914—Tall spike, beautiful large blooms of a deep rose pink. Box of 12, for..... **69c**
FLORA: 71E1908—Beautiful golden yellow large flowers. A very strong grower and a very wonderful variety. Box of 12, for..... **65c**
SHERADA: 71E1915—Pure mauve with deeper markings on throat and lower petals. Box of 12, for..... **59c**
ANNA EBERIUS: 71E1909—Dark, velvety plumrose; throat of a deeper shade. Box of 12, for..... **65c**
SOUVENIR: 71E1916—Pure canary yellow. Tall stemmed. Box of 12, for..... **79c**

CANNAS for Summer Bedding



As a bedding plant, Cannas furnish a wide range of colors and a long season of bloom. For gorgeous effects in foliage and flower there is nothing to equal them. For early bloom start the roots in boxes or pots indoors and transplant after danger of frost has passed. All roots are strong two to three-eye divisions.

We Pay the Postage.
KING HUMBERT: 71E2050—Scarlet red flowers with reddish brown foliage. Height, 4 feet. Box of 12, all one variety..... **75c**
YELLOW KING HUMBERT: 71E2051—Beautiful yellow flowers spotted red. Green foliage. Height, 4 feet. Box of 12, all one variety..... **75c**
PRESIDENT: 71E2052—Outstanding bright scarlet variety. Rich glowing red color. Large flowers. Height, 4 feet. Green foliage. Box of 12, all one variety..... **75c**
MRS. FLORENCE VAUGHAN: 71E2054—Yellow flowers. Green foliage, 5 feet. Box of 12, all one variety..... **69c**

KING MIDAS: 71E2055—A good deep yellow variety. The color is remarkably permanent. 5 feet green foliage. Box of 12, all one variety..... **98c**
HUNGARIA: 71E2053—The best pink canna. Large flowers on enormous compact trusses. 3 1/2 feet, green foliage. Box of 12, all one variety..... **98c**

CHARLES HENDERSON: 71E2056—Bright red flower with green foliage, 4 feet. Box of 12, all one variety..... **69c**
LOUISIANA: 71E2057—Large beautiful flowers. Deeper red than Henderson. Glossy green foliage. Five feet. Box of 12, all one variety..... **69c**

Time Saver Plant Support

Heavy galvanized steel. Has sliding clip and loop of long wearing fibre to hold plant. Postpaid.
71E2857 1/4 — For potted plants and light work outdoors. Pkg. of 12..... **85c**
71E2858 3/4 — Supports anything 2 to 3 feet tall, except peonies. Package of 12..... **\$1.05**
71E2859 1/2 — Will support anything 3 to 4 feet tall, except the heaviest peonies. Pkg. of 12..... **\$1.59**

Plant Markers

An exceptionally handy marker made of galvanized steel. Will last for many years. Easy to use. Just mark with crayon or any grease pencil. It will not rub off. Easily removed with gasoline for changing names. Postpaid.
71E2862 Pkg. of 12..... **55c**

DAHLIAS

Dahlias are the popular Fall Flower. Every flower lover should plant a few tubers. Several hundred varieties could be easily grown without duplication. We offer a selection of assortment of 12 strong, healthy tubers. It is made up of 4 to 6 separate colors and 3 to 4 different types. In ordinary mixtures there would be but one or two colors.
71E2075—Assortment of 12 tubers..... **\$1.19**
 Postpaid..... **\$1.19**
 We offer an exceptional assortment of very popular first quality named varieties at a low price. The assortment consists of two each of the following varieties:
MRS. J. DE VER WARNER: Lavender-Orchid.
PRIDE OF CALIFORNIA: Beautiful Red.
DR. TEVIS: Salmon-Rose.
71E2076—Assortment of 6 tubers..... **79c**
 Postpaid..... **79c**
 Shipped from our store or nursery near you.



GUARANTEE
 We warrant our nursery stock to be true to name and of high quality. If any should prove otherwise we will make full replacement or return the amount you paid. But, we cannot be responsible for the crop.

Bleeding Heart



This old favorite has been quite scarce for a number of years. However, we have made provisions to take care of our customers' orders for this popular plant and because of heavy production, at no increase in price. Hardy and comparatively easy to grow. Very fine for border plants and for forcing in pots. Choice large roots containing 4 to 6 eyes.
71E1950—We Pay the Postage..... **45c**

BEAUTIFUL PEONIES

No matter what you may have in your garden, you should have a few peonies scattered here and there. Rivals the rose in beauty and fragrance. We offer only selected and tested varieties.
FELIX CROUSSE: 71E1953—A mid-season peony of the rose type and a real leader. Large globular solid flowers of a rich brilliant ruby red. A real peony and one that is hard to heat. Each, Postpaid..... **59c**
FESTIVA MAXIMA: 71E1955—If this were a scarce variety collectors would pay almost any price to obtain it. It is a leader of all the peonies and although it is an old variety it still leads. It is the foundation of all peony collections, and should never be omitted. Very large pure white flowers, with dashes of blood red at center. Each, Postpaid..... **39c**

EDULIS SUPERBA: 71E1954 A leading pink variety. Popular because it blooms early, usually around Decoration Day. Large size fragrant flowers of deep mauve pink. Each, Postpaid..... **39c**
UNNAMED VARIETIES
PEONIES: 71E1952—We offer first quality roots of either red, pink or white. These are all choice varieties and are not to be confused with cheap, unnamed colors from worn-out plants sometimes offered by growers and dealers. State choice of color. Each, Postpaid..... **35c**
 3 for, Postpaid..... **98c**



Lilies



EASTER LILY: 71E1965 Can be forced for Easter or Decoration Day. Because it is hardy it is also good for outdoor planting. Large size bulbs. Each, Postpaid..... **35c**
GOLD BANDED LILY: 71E1966—A white flower suffused with pink and marked with red dots. A gold band marks the center of each petal. Each bulb, Postpaid..... **29c**
REGAL LILY: 71E1967 Wonderful new lilies; hardy and flowers shaded to pink. Each, Postpaid..... **39c**
TIGER LILY: 71E1968—Rich orange flowers spotted with dark purple. Very hardy. Each, Postpaid..... **25c**

Red Hot Poker



TRITOMA. The tall, showy spikes of flaming orange red flowers give the plant its name of Red Hot Poker. Blooms from the end of July to October. A group of these plants in front of the shrubbery is very attractive. Should have a sunny, well drained location in cold climates, and in severe climates it should be dug and stored in cool cellar.
71E1963—Choice divisions. Each, Postpaid..... **39c**

Tube Roses

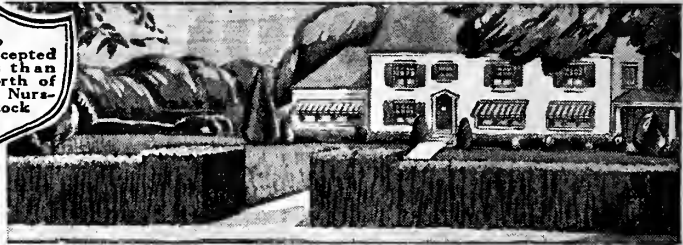
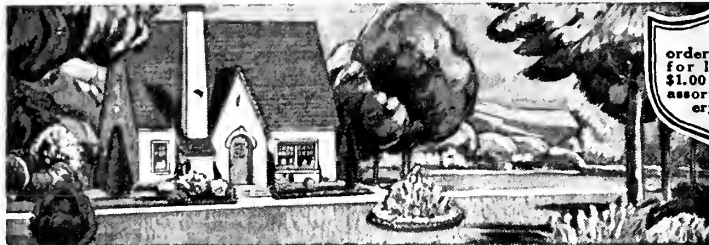


Excellent for cut flowers. We offer only choice Dwarf Pearl Tube Roses, which are the most beautiful. The bulbs should not be planted until all danger from frost is past and the ground is warm. If early flowers are desired, start in pots in a warm place and transplanted to open ground at the end of May.
 We Pay the Postage.
71E1958—Each..... **39c**

Lily of Valley



This splendid flower does best in a shady, moist place where it will give a quick and pleasing effect. Order some now and get a bed of them started in a cool corner next to the foundation of your house or some such suitable place. Makes a good cover for waste ground where tall plants are not suitable. All clumps are large size suitable for outdoor planting. We especially recommend the clumps instead of small pips for outdoor planting, as they give quicker results with less chances of a loss. We Pay the Postage.
71E1964 Large clump, Each..... **55c**



Dickinson's Grass Seed

Buy Good Lawn Seed. It Pays!

Nothing improves the home surroundings more than a beautiful, well kept lawn. You can have a beautiful lawn only by using good seed.

There are two types of grass seed mixtures. The one we recommend is a quality mixture, made up of only the better grasses which are generally slow in starting growth, but which make a beautiful, permanent lawn. The other is a mixture of cheaper quick growing lower priced grasses, which start quicker, make a nice appearance, but usually die out in winter and often the more expensive in the long run. We do not recommend the cheaper grades, because we do not believe they give satisfaction.

Dickinson's Club Green Mixture

An expert blend of the very finest re-cleaned imported and domestic varieties of true turf grasses. It makes a solid, velvety green lawn that will withstand trampling, maintain its fine texture and color through periods of drought and heat, and last indefinitely with a little care. Contains no timothy. Usually sells for 50c to 60c a pound elsewhere. We Pay the Postage.

- 71E2600—1-lb. carton.....**39c**
- 71E2601—3-lb. cloth bag **\$1.10**
- 71E2602—5-lb. cloth bag... **1.79**

Shady Spot Mixture

For the real shady places you need a special mixture in order to get a good lawn. We offer an excellent mixture for the purpose, being made up of large percentage of shade loving grass. We Pay the Postage.

- 71E2605—1-lb. carton.....**53c**
- 71E2606—3-lb. cloth bag **\$1.55**
- 71E2607—5-lb. cloth bag... **2.50**

White Clover

We offer only a choice clean white clover. Although it is not a grass, many people like to have it dress up their lawns. One-pound package only. We Pay the Postage.

- 71E2613—1-lb. package.....**59c**

Assorted Hedge Plants

Beautify Your Home With a Hedge

Plant More Ornamental Hedges

Cheaper and more attractive than fences. Sizes 12 to 18 inches have three canes, and 18 to 24 inches, three or more canes. Planting and pruning instructions with each shipment.

CALIFORNIA PRIVET: The popular hedge plant with glossy, thick deep green leaves. Most generally planted ornamental hedge. Grows very rapidly and should be planted whenever a quick hedge is wanted with little expense or trouble. Easily trimmed. All good, strong, quick growing plants. Plant 6 to 10 inches apart. Will not stand severe freezing. Plant Amoor River in cold sections.

SPIREA V. H. (Bridal Wreath): Not only noted for its beauty as a shrub, but also makes beautiful hedges. Plant 18 to 24 inches apart. Grows 6 to 8 feet high.

Shipped Postpaid from Nursery near you; you pay only the price listed.

Variety	Size	10	25	50
71E1355½—Calif. Privet.	12 to 18 in.	\$0.55	\$1.15	\$2.10
71E1356½—Calif. Privet.	18 to 24 in.	.74	1.65	2.79
71E1357½—Amoor Privet.	12 to 18 in.	.75	1.65	2.79
71E1351½—Amoor Privet.	18 to 24 in.	.98	2.25	4.59
71E1365½—Spirea V. H.	12 to 18 in.	1.25	2.98	4.59
71E1366½—Spirea V. H.	18 to 24 in.	1.85	3.89	6.95
71E1360½—Japanese Bar.	12 to 18 in.	1.49	3.55	6.75

AMOO RIVER PRIVET: Glossy green foliage holds its color most throughout the year. Forms a dense handsome hedge and stands shearing to any extent. Very hardy and if not trimmed grows 8 to 12 feet high, producing numerous white flowers, followed by steel blue berries. Valuable for hedges in the eastern and northern states. Plant 6 to 10 inches apart.

JAPANESE BARBERRY: Grows 3 to 4 feet. The best small hedge; also used for edging walks, drives and for garden borders. Has small red berries in fall and winter.

Hardy Perennial Plants

"Old Fashioned Hardy Flowers" as perennials are known, are becoming extremely popular. Year after year they adorn the garden or are cut for home use. Unlike annuals, when once planted, they thrive and bloom each year and do not require replacement. Only the most desirable varieties are listed below. Perennials Shipped Postpaid from Nursery near you.

BABY'S BREATH (Gypsophila).

71E1405½—Popular old variety. Tiny white flowers with pink colorings. A mist of feathery bloom. Grows 2 to 3 feet high. Flowers in July and August. **98c**
3 for 55c; 6 for.....

BLANKET FLOWER (Gaillardia).

71E1407½—Beautiful yellow flowers flecked with crimson and brown. Blossoms practically all summer. Plentiful and one of the most desirable varieties. **98c**
2 feet tall. 3 for 55c; 6 for.....

CANTERBURY BELLS (Campanula Media).

71E1401½—Also known as Cup and Saucer. Blossoms borne on long stems in many shades and colors. Grows 2 to 3 feet high and blooms continuously through July and August with profusion of bell shape flowers. **98c**
3 for 55c; 6 for.....

CHRYSANTHEMUMS

71E1402½—Hardy and attractive in September, October and November. The old saying, "It takes October frosts to mature the buds and November winds to open them," is true. Height, 2 to 3 feet. **98c**
Assorted colors. 3 for 55c; 6 for.....

COLUMBINE (Aquilegia).

71E1400½—Large flowers of blue, lavender, red and white are borne on long stems. Very valuable for borders. Blooms in late spring and through early summer months. Prefers slightly shaded positions. **98c**
2 to 3 feet tall. 3 for 55c; 6 for.....

DAISY—GOLDEN (Coreopsis).

71E1403½—One of the best of all hardy yellow flowers for cutting. Blooms from June to frost with large daisy-like flowers. Grows 2 to 3 feet high. **98c**
3 for 55c; 6 for.....

DAISY—PAINTED (Petrum)

71E1408½—One of the most desirable perennials. Very attractive blossoms and unsurpassed for refined beauty and attractive foliage. Grows 1 to 2 feet high. **98c**
3 for 55c; 6 for.....

DAISY—SHASTA.

71E1413½—Wonderful flowers on long stems. Petals of pure white; bright yellow centers. Fine for cutting for the house or for border effects. Height, from 2 to 3 feet. **98c**
3 for 55c; 6 for.....

GERMAN IRIS.

71E1414½—A very hardy plant commonly known as the "Flag Lily." An old favorite. Mixed colors. **98c**
2 to 3 feet tall. 3 for 55c; 6 for.....

GOLDEN GLOW (Rudbeckia).

71E1406½—Tall branching plants covered with golden yellow flowers. A wealth of gold are these double flowers. 5 to 6 feet tall. **98c**
3 for 55c; 6 for.....

HOLLYHOCKS (Double).

71E1409½—Very large flowers. Bloom in July and August. Selected full grown roots. Assorted colors. 6 to 8 feet tall. **98c**
3 for 55c; 6 for.....

LARKSPUR (Delphinium).

71E1404½—A tall, showy, hardy plant with long, light blue flowers, in June. Grows 3 to 4 feet high. Fine for backgrounds. **98c**
3 for 55c; 6 for.....

PHLOX.

71E1410½—Beautiful shades. Profusion of flowers. Only choice varieties in assorted colors. 3 to 4 feet tall. **98c**
3 for 55c; 6 for.....

POPPIES (Oriental).

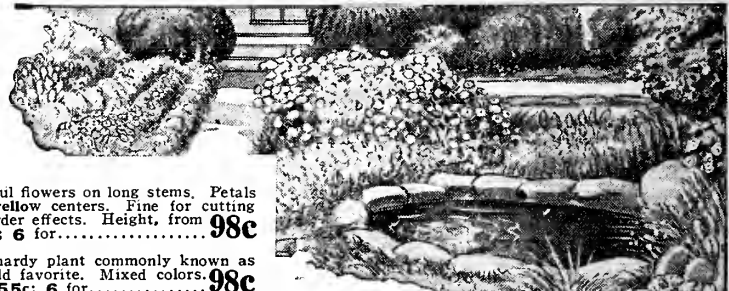
71E1411½—A good bloomer. Large flowers, 5 to 7 inches across, on tall stems. Blossoms in May and June. 3 feet tall. Assorted colors of choice varieties. **98c**
3 for 55c; 6 for.....

SWEET WILLIAM.

71E1412½—White, violet and crimson blossoms. Very well known. Blossoms freely in June. No flower beds are complete without these cheerful, sweet smelling flowers. **98c**
1 to 2 feet. 3 for 55c; 6 for.....

HARDY CLOVE PINKS (Gloxinaeflora).

71E1416½—Mixed colors. 1½ to 2 feet. The funnel of each individual flower is attractively spotted. **98c**
3 for 55c; 6 for.....



GUARANTEE We warrant our seeds and nursery stock to be true to name and to reach you in first class condition. Any that prove otherwise will be replaced without charge or we will return the amount you paid. But we cannot be responsible for the crop.

WINDOW BOX

Use one or more of these splendid self watering metal window boxes to brighten your porch during the summer months. Well constructed from heavy gauge steel, painted a pleasing shade of green. Plants are watered through spout at the end of the box. Water is carried to plants by a tube running the full length of the box. Hole for draining stagnant water at opposite end.

71E2850½—24-inch box. Each, Postpaid **\$1.25**

71E2851½—30-inch box. Each, Postpaid **1.39**

Economy Perennial Collection

All Summer Bloom

This assortment has been selected to give you continuous bloom all through the summer with a small number of plants, yet sufficient to start a reasonable size garden. Beginning with the early blooming Columbine, the assortment will give you bloom all through the season until frost time. Some of the varieties such as Sweet William, Golden Daisy and Hollyhocks bloom practically all summer. Collection consists of 2 of each of: Columbine, Sweet William, Blanket Flower, Golden Daisy, Larkspur, Hollyhocks, Phlox, Painted Daisy and Canterbury Bells. Should any of the varieties be exhausted when your order reaches us, we will substitute something just as good or better. Each variety marked.

71E1427½—18 plants **\$2.29**

Winner Perennial Collection

For the Old-Fashioned Garden

A medium size assortment for a medium size garden. All old fashioned favorites and will give you a nice start on that old fashioned garden you've wanted. Will provide continuous bloom all through the summer. Collection consists of 2 each of the following varieties: Blanket Flower, Sweet William, German Iris, Painted Daisy, Phlox, Yellow Day Lilies, Baby's Breath, Chrysanthemums, Golden Daisy, Hollyhocks, Clove Pinks and Columbine. Should any varieties be exhausted we will substitute something just as good or better. Each variety marked.

71E1426½—24 plants, Postpaid..... **\$2.98**

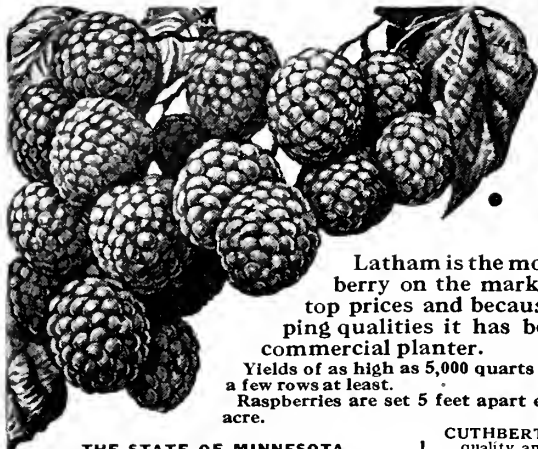
Wonder Perennial Collection

Each collection contains detailed plans showing three or four ways of planting in order to get the best results. 3 each of the 12 worthwhile varieties listed below. In case a variety is exhausted, we will substitute something as good or better.

ALL ASSORTED COLORS

Canterbury Bells, Columbine Aquilegia (long spurred Hybrids), Hardy Chrysanthemums, Golden Daisies, Shasta Daisies, Yellow Day Lilies, Larkspur, Hollyhocks (double), Phlox, Oriental Poppies, German Iris, Clove Pinks. All plants carefully packed to reach you in good condition. Each variety marked.

71E1425½—36 plants **\$3.79**



BUY LATHAM RASPBERRY

IMMENSE YIELDS - BIG PROFIT

PLANTS ARE MOSAIC FREE

Latham is the most profitable Red Raspberry on the market today. It always commands top prices and because of its productivity and shipping qualities it has been a real money maker for the commercial planter.

Yields of as high as 5,000 quarts per acre are on record! You should plant a few rows at least.
Raspberries are set 5 feet apart each way. 1,742 plants required for one acre.

THE STATE OF MINNESOTA
DEPARTMENT OF AGRICULTURE
Says of Latham: "Latham has taken its place among the commercial Raspberries as the leading variety. It is one of the real commercial raspberries for this section."

MICHIGAN STATE COLLEGE
Says: "Latham is very productive and is hardy in this state."

STATE OF MAINE
DEPARTMENT OF AGRICULTURE
Says: "Latham is proving very successful here. Withstands our severe winters and produces good yield of berries that ship well."
The above quotations are reproduced by permission and prove the hardiness and heavy yield of Latham in Northern states.

CUTHBERT: Large, rich crimson color berries of superior quality and flavor. Fine for canning. The most largely planted of all red raspberries. Moderately hardy and does well in a wide variety of soils.

ST. REGIS (Everbearing): A superb variety and now considered absolutely the finest everbearing red raspberry. Gives more uniform and satisfactory results year after year than any other red everbearing raspberry.

CUMBERLAND: Large jet black berries, firm and of excellent quality, sweet and mild, ripening in midseason. The largest Blackcap grown. Shipped from Nursery near you.

Catalog No.	Name	10	25	50
71E625 1/2	Cumberland.....	69c	\$1.25	\$2.35
71E626 1/2	Cuthbert.....	69c	1.25	2.35
71E627 1/2	St. Regis.....	75c	1.35	2.39
71E632 1/2	Latham.....	79c	1.69	2.98

BLACKBERRIES

Blackberries always find a ready market. They're a profitable crop to grow. Particularly so when waste space is utilized. Plant in young orchards and get a return on the land while the orchard trees are maturing. For the home table set a few plants along the back fence. Plant 6 feet apart. All of our Raspberry, Dewberry and Blackberry plants are nursery grown sucker or tip plants, carefully graded and selected.
ELDORADO: Very high quality. Withstands cold. Medium size; jet black, sweet and melting.
SNYDER: Enormously productive. Sweet, hardy.
BLOWERS: Large attractive berries of superb quality.

DEWBERRIES

LUCRETIA (Dewberry): Ripens earlier, is sweeter and equals in size the best blackberries. Postpaid.
Catalog No. Name 10 25 50
71E654 1/2 Lucretia..... 69c \$1.59 \$2.89
71E651 1/2 Eldorado..... 69c 1.59 2.89
71E662 1/2 Snyder..... 72c 1.69 2.98
71E653 1/2 Blowers..... 72c 1.69 2.98
Shipped from Nursery near you.

2-YEAR OLD GRAPE VINES

The demand for grapes has increased tremendously in recent years. Because of that they have become a good commercial proposition. They are easy to grow and frequently land that cannot be used for other crops can be set to grapes. Grapes can be planted on hillsides, along boundary lines or on arbors and trellises. All Vines are 2-Year No. 1.

POPULAR VARIETIES

CONCORD (Black): Best known grape. Succeeds practically everywhere.
AGAWAM (Red): Berries are large, rich and sweet. Ripens after Concord.
CATAWBA: The standard red grape of Eastern America. Vines are vigorous, productive and hardy.
DELAWARE (Red): Best table grape and an oldtime favorite.
DIAMOND (Green): Hardest, most productive and vigorous of the green grapes. Grapes are rich green with yellow tinge. Ripens early.
MOORE'S EARLY (Black): Best early commercial grape. Ripens two weeks earlier than Concord.
CACO (Red): A cross between Catawba and Concord.
WORDEN (Black): Better quality and larger than Concord. Ripens a week or ten days earlier.
NIAGARA (Green): The most widely planted green grape. Shipped from a nursery near you. Postpaid.

Catalog No.	Name	Each	10 Vines	25 Vines	50 Vines
71E552 1/2	Concord.....	18c	\$1.95	\$2.25	\$4.15
71E550 1/2	Agawam.....	25c	2.98	3.98	7.39
71E553 1/2	Catawba.....	25c	2.25	3.98	7.39
71E554 1/2	Delaware.....	25c	1.98	3.98	7.39
71E555 1/2	Diamond.....	25c	1.98	3.98	7.39
71E555 1/2	Moore's Early.....	25c	1.98	3.98	7.39
71E556 1/2	Niagara.....	59c	1.98	3.98	7.39
71E557 1/2	Worden.....	59c	1.98	3.98	7.39
71E567 1/2	Caco.....	59c	5.29	10.45	18.98

APRICOTS

Apricots are as hardy as peaches and may be planted wherever peaches grow. Should be planted on a Northern or Western exposure to prevent early blooming.

EARLY GOLDEN: Fruit, small, pale orange, juicy and sweet. A popular variety.
MOORPARK: Another desirable variety. Yellow, with red cheek juicy, sweet and rich. Very productive.
ALEXANDER: A Russian variety. Hardier than Early Golden or Moorpark and therefore can be grown in localities where peaches fail. State Variety Wanted. We Pay the Postage.

Catalog No.	Size	Each	5	10
71E132 1/2	2 to 3 ft.	25c	\$1.00	\$1.89
71E133 1/2	3 to 4 ft.	35c	1.49	2.79
71E134 1/2	4 to 5 ft.	45c	2.10	3.89



PEARS

At least one pear tree should be in every home garden. Grows in almost any soil, but does best in clay loam. Plant 20 feet apart. Shipped from Nursery near you.
BARTLETT: Large, beautiful golden yellow. Flesh is white, juicy, sweet and delicious. Ripens September 1 to 15.
SECKEL: A small high quality pear. Juicy, sweet and fine eating. (Frequently called the little sugar pear.) Ripens about October 10 to 25.
KIEFFER: Rich golden yellow, tinted red. Firm, crisp, juicy. Ripens middle of October.
CLAPP'S FAVORITE: Earlier ripening. Lemon yellow in color with brown dots. Ripens in early August.
ANGOLEME (Duchess): Autumn. Extra large; green; juicy and good. Bears when very young. State Variety Wanted. We Pay the Postage.

Catalog No.	Size	Each	5 Trees	10 Trees
71E123 1/2	3 to 4 ft.	65c	\$2.95	\$5.49
71E124 1/2	4 to 5 ft.	85c	3.69	6.59

2 to 3-Foot Trees—Orchard Size
71E122 1/2—Bundle of 5 trees..... **\$1.59**
We can furnish any one of the above varieties in bundles of five. No less than five of one variety sold.



Cherries

The Fruit of Many Uses

Cherries for Pies and Cherries for the table. The sour varieties make delicious pies while the sweet sorts are best for table use. Both kinds may be canned and preserved for use in the off season.
One or two trees of each type, planted in the garden, should provide ample fruit for family use.
For orchard planting sour varieties should be set 15 to 18 ft. apart and the sweet sorts 18 to 20 ft. apart. For best results plant sweet and sour sorts near each other. Full planting instructions with each shipment. Shipped from nursery near you.

SOUR CHERRIES

MAY DUKE: Large, red and juicy. Ripens in June.

MONTMORENCY: The most largely planted of the sour varieties. Fruit is a beautiful glowing red and does not crack nor rot even in hot, rainy weather.
EARLY RICHMOND: The favorite early sour cherry. Fruit is medium size, dark red, tender.

SWEET CHERRIES

GOV. WOOD (Sweet): Does exceedingly well in the East. Fruit is red and amber, excellent quality.
BLACK TARTARIAN (Sweet): Lustrous, purplish-black when ripe. Medium size, firm, excellent flavor.
YELLOW SPANISH (Sweet): A beautiful cherry. Pale amber color with red on sunny side.
NAPOLEON (Sweet): Pale yellow and bright red, of great size, juicy and sweet.

Catalog No.	Size	Each	5 Trees	10 Trees
71E163 1/2	3 to 4 ft.	63c	\$2.95	\$4.98
71E164 1/2	4 to 5 ft.	79c	3.55	5.98

2 to 3-Foot Trees—Orchard Size
Any one of the above varieties in bundles of five. No less than five of one variety sold. State Variety.
71E162 1/2—Bundle of 5 trees..... **\$1.79**
Postpaid.

NOTICE!
We cannot accept Orders Calling for less than \$1.00 worth of Nursery Stock

PLUMS

Just the tree for the chicken run. Thrives unusually well there because likes rich soil. Plums are very productive. Trees should be set 20 feet apart. Shipped from Nursery near you.

VARIETIES

BURBANK (Midseason): Large dark red. Flesh amber yellow, firm, very juicy and fine sweet flavor.
GERMAN PRUNE: Large, dark blue. Rich flavor. Fine for drying and therefore commercially desirable. Ripens September.
GREEN GAGE: Yellowish-green. Ripens in mid-August. Fine quality.
SHROPSHIRE DAMSON (Late): The most widely planted Damson. Purplish-black. Very productive.
BRADSHAW: Early and very large. Purple, very fair quality; a strong growing variety, excellent for canning. State Variety Wanted. We Pay the Postage.

Catalog No.	Size	Each	5 Trees	10 Trees
71E143 1/2	3 to 4 ft.	52c	\$2.35	\$4.39
71E144 1/2	4 to 5 ft.	69c	3.29	5.99

2 to 3-Foot Trees—Orchard Size
We can furnish any one of the above varieties in bundles of five. No less than five of one variety sold. State variety wanted.
71E142 1/2—Bundle of five trees..... **\$1.59**



DIRECT-SAVE MONEY!

Get Big Summer and Fall Prices With Mastodon

Plant Mastodon, the Wonder Berry. Without question the King of Everbearing varieties. Unlike most everbearing varieties, it is a prolific bearer. Yields heavily from late spring until fall. Fruit commands high prices after ordinary June bearing varieties are off the market. It is an exceptionally large berry. Fruit is sweet and the color is bright. Flesh is firm. Have Strawberries for the table during the off season! Plant a few Mastodons in your garden. Commercial growers will make no mistake in adding Mastodon to their line of varieties. Strawberries should be set 1 foot apart in 4-foot rows. Approximately 10,000 plants required to the acre.

Other Everbearing Strawberries
CHAMPION: A productive everbearing variety and popular among growers. Medium size, dark red, excellent quality and flavor.
PROGRESSIVE: Of vigorous habit; hardy and productive. Berries deep crimson color, fine quality, smooth and uniform in size. Delightfully flavored.

Leading June Bearing Varieties
 As is the case with everbearing sorts, these early bearing varieties will do well under various conditions in most any soil, providing it is not low and sour. Strawberries provide a fairly dependable crop year after year and yield a satisfactory return per acre. A small patch in the garden will provide an ample supply of fruit for the table.

SENATOR DUNLAP: The old reliable widely planted variety. Deep glossy red, exceedingly juicy and very good quality. The main berry crop throughout the country.

PREMIER: (Howard No. 17): Extra fine, early bearing. Succeeds on almost any well drained soil. Produces vast quantities of good size berries.

CANDY: Introduced by our nursery men over thirty years ago and still a commercial favorite. Large size. It is late to very late in ripening.

LUPTON: The berries are large, bluntly conical, bright flame color, glossy; retain their color after picking. Splendid for market.

WILLIAM BELT: Vigorous grower; invariably yields heavily; berries are large size and high quality.
JOE (Joe Johnson, Big Joe): A midseason to late variety, of good size, firmness and yield, superior to many in flavor and color.

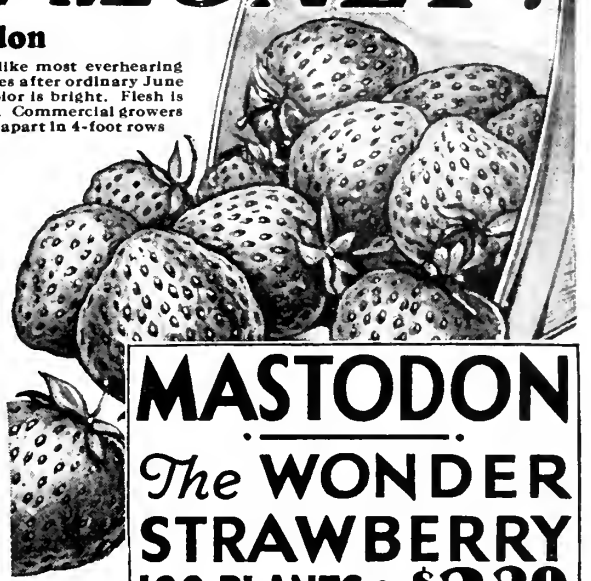
Catalog No.	Name	25 Plants	100 Plants	250 Plants	500 Plants
71E503 1/2	Premier	49c	\$1.39	\$2.29	\$4.25
71E504 1/2	Sen. Dunlap	49c	1.39	2.29	4.25
71E505 1/2	Candy	49c	1.39	2.29	4.25
71E513 1/2	Lupton	49c	1.39	2.29	4.25
71E515 1/2	Wm. Belt	49c	1.39	2.29	4.25
71E510 1/2	Joe	49c	1.39	2.29	4.25
71E506 1/2	Progressive	75c	2.18	4.49	7.45
71E508 1/2	Champion	75c	2.18	4.49	7.45
71E514 1/2	Mastodon	98c	3.29	6.65	10.75

Shipped from a nursery near you. Postpaid.

SPECIAL HOME COLLECTION OF 100 STRAWBERRY PLANTS

Enjoy strawberries in all seasons from our special collection. They will produce berries from very early in the season until the first frost. 25 plants each. Premier, Senator Dunlap, Candy and Progressive Everbearing. All packed together. In case of shortage of any one kind a variety equally as good will be substituted. Postpaid.

71E507 1/2—Collection of 100 plants. Shipped from nursery near you..... **\$1.39**

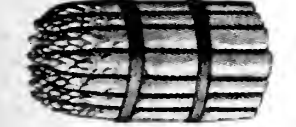


MASTODON
 The **WONDER**
STRAWBERRY
 100 PLANTS for **\$3.29**

GUARANTEE

We use every precaution to secure the very best first quality nursery stock, true to name and description. If any should prove unsatisfactory, we shall be glad to replace them or return the amount you paid. But we cannot be responsible for the crop. Shipped from nursery near you. Planting instructions with each shipment.

QUALITY GUARANTEED!



ASPARAGUS

Grow your own and always have Asparagus that'll literally "melt in your mouth."

Unless you grow your own you may get Asparagus that is tough and stringy, although its appearance may be satisfactory at time of purchase. A small patch in the garden from which the young tender shoots may be cut will provide an ample supply for the table.

Set roots one to two feet apart in rows three feet apart. 100 roots will plant a patch 10 by 25 feet or 250 square feet. Plant in rich, well drained soil.

RUST RESISTANT ASPARAGUS (Washington): This new variety is head and shoulders above all other kinds. Extra large, its appearance may be satisfactory at time of purchase. A small patch in the garden from which the young tender shoots may be cut will provide an ample supply for the table.

71E675 1/2 **65c**
 25 roots
 100 roots **\$1.75**
 250 roots **3.29**
 Shipped from nursery near you. We Pay the Postage.



RHUBARB

(Pie Plant)

Makes delicious pies and sauces. Best when cut from plants grown in your own garden. Like Asparagus, it requires well prepared soil and prefers rich, deep loam. 10 to 20 plants set 4 feet apart would supply the needs of the average family.

The forcing of Rhubarb for winter and early spring markets is a profitable industry. Plants can be forced in hotbeds, under greenhouse benches or in cellars.

MYATT LINNAEUS: The leading variety, large, early, tender, neither stringy nor tough. Yields abundantly. Strong root divisions.

71E80 1/2 **55c**
 6 roots, Postpaid
 12 roots, Postpaid **\$0.98**
 50 roots, Postpaid **3.39**
 Shipped from nursery near you.

PEACHES

A peach picked from your own tree! It tastes so different. It has a luscious flavor that you can't seem to get in the peaches you buy. And the cost of a tree is so small—much less than the cost of just one basket of fruit. A peach tree takes up so little room, too. Plant a few trees this spring. Set them 18 feet apart. They mature quickly and you will be picking your own fruit before you realize it. Peaches are also a profitable commercial fruit. Always in demand at good prices. Shipped from nursery near you.

EARLY RIPENING
CARMEN (White Semi-Freestone): A great favorite. A good size peach, white with red blush. Bears abundantly, very hardy and vigorous. When Carmen fails, all other fail too. Ripens July.

EARLY ELBERTA (Freestone): Ripens about a week earlier than Elberta, otherwise the same. A valuable addition.

HILEY (Freestone): An early peach, creamy white with deep red cheek. Flesh is white, very juicy and of fine quality.

ROCHESTER (Freestone): Tree bears white quite young. Large size fruit of a beautiful orange yellow color, mottled with red. Yellow juicy flesh. Early.

MIDSUMMER RIPENING
ELBERTA (Freestone): The most widely grown commercial peach. Large, golden yellow. Shaded with deep red. Flesh is firm and of rich yellow color. Ripens about August 15.

J. H. HALE (Freestone): One of the most popular peaches. Very large in size, golden yellow. Skin overlaid with carmine. More highly colored than Elberta. Flesh firm, melting and of best quality. Ripens about August 10 to 15.

BELLE OF GEORGIA (White Freestone): Handsome, large white, blushed with red, excellent quality, hardy. Best white peach. Good shipper. Ripens about August 5.

LATE RIPENING
LATE CRAWFORD (Yellow Freestone): A high quality large yellow peach, scarcely equalled in richness of flavor and adaptability to a wide range of soils and climates.

Catalog No.	Size	Each	5 Trees	10 Trees
71E113 1/2	3 to 4 ft.	35c	\$1.48	\$2.75
71E114 1/2	4 to 5 ft.	45c	1.98	3.79

We can furnish any one of the above varieties in bundles of five. No less than five of one variety sold. State Variety.
71E112 1/2—Bundle of 5 trees. We Pay the Postage..... **98c**

Note

We Cannot Accept Orders Calling for Less Than \$1.00 Worth of Nursery Stock

APPLES

When other crops fail the apple orchard can usually be depended upon for a cash return. Merely as a matter of insurance, you should plan to set out an apple orchard. The fruit sells rapidly, either on the market or thru your own roadside stand.

An Apple tree makes a fine back yard shade tree, too, and has the added value of providing fruit for home consumption. For orchard, apple trees should be set 35 to 40 feet apart. Shipped from a nursery near you. We Pay the Postage.

EARLY APPLES
EARLY HARVEST: Desirable summer apple. Yellow, tender, juicy.
YELLOW TRANSPARENT: A fine early variety. Medium size, pale yellow skin. Fine grained white flesh, juicy; delightfully spicy flavor.

MAIDEN BLUSH: An old favorite, waxy yellow with crimson blush. Medium size, white, crisp flesh, tender and juicy.

RED ASTRACHAN: One of the leading early varieties. Large; deep crimson.

FALL APPLES
GRIMES GOLDEN: The standard of excellence; medium size yellow apple of delicious flavor and rich golden color. Flesh is very firm, crisp, tender and juicy.

WEALTHY: White fleshed, juicy, beautiful apple. Medium size fruit, attractive deep red. For Northern planting.

LATE FALL AND WINTER APPLES
DELICIOUS: Large red apple, beautiful in form and color. Distinct because of the five lobes on blossom end. Mild flavor, crisp and juicy.

JONATHAN: Bright red color. Flesh whitish, sometimes tinged with red, tender, very crisp and firm. Very juicy.

BALDWIN: Large red, fine quality winter apple; flesh yellow, firm, tender, crisp, juicy and of good quality.

ROME BEAUTY: Large, handsomely colored apple, striped with bright red. One of the most profitable late winter apples. Flesh is firm, crisp, juicy and of good quality.

STAYMAN WINESAP: Dark rich red. The largest of the Winesaps. Flesh tinged with yellow, firm and crisp.

McINTOSH: A most beautiful apple of extra high quality. Deep red in color; a splendid keeper.

NORTHERN SPY: A very popular variety of the highest quality. Large, pale yellow mottled with red.

Catalog No.	Size	Each	5 Trees	10 Trees
71E103 1/2	3 to 4 ft.	43c	\$1.85	\$3.20
71E104 1/2	4 to 5 ft.	53c	2.35	4.29

We can furnish any one of the above varieties in bundles of five. No less than five of one variety sold. State Variety.
71E102 1/2—Bundles of 5 trees, Postpaid..... **\$1.10**

We Guarantee Safe Delivery of All Our Shipments

Wins First Prize With Sears Quality Seeds



Mrs. P. M. Mungle of Oklahoma (address on request) won 1st prize in a Home Garden and Canning Contest sponsored by the Oklahoma Farmer Stockman in which 3,000 women were entered. She put up 1,250 quarts of vegetables; all grown from Sears Quality Seeds. Order your vegetable seeds from Sears and be assured of quality and good measure.



"I want you to know that I got first prize in the Canning Contest. All the vegetables were grown from seeds purchased from you. I think they are the best seed that can be bought and the packets are always so full!"
Mrs. P. M. Mungle

BEANS
Wax or Yellow Pod Bush Beans
IMPROVED GOLDEN WAX. 71E2100—Rustproof, bright yellow. 2-ounce packet, 8c; ¼ pound, 15c; pound, 39c.
PROLIFIC BLACK WAX. 71E2101—One of the earliest wax varieties. Fine yellow, meaty pods of best quality. 2-oz. pkt., 8c; ¼ lb., 15c; lb., 39c.
SURE CROP WAX. 71E2102—Black seeded, thick. Flat golden yellow pods. Extra early, stringless. 2-ounce packet, 8c; ¼ pound, 15c; pound, 45c.

GREEN POD BUSH BEANS
GIANT STRINGLESS GREEN POD. 71E2228—Finest quality, very early; for home or market gardeners. 2-oz. packet, 8c; ¼ lb., 15c; lb., 45c; 5 lb., \$1.55; 10 lb., \$2.98.
BURPEE'S STRINGLESS GREEN POD. 71E2103—Fine quality, matures early. 2-ounce packet, 8c; ¼ pound, 15c; pound, 42c.
EARLY RED VALENTINE. 71E2104—Hardy and reliable yielder. One of the best green pod beans. 2-ounce packet, 8c; ¼ pound, 15c; pound, 42c.
BOUNTIFUL. 71E2105—Long, flat pod. Wonderful quality. Absolutely stringless, early and prolific. 2-ounce packet, 8c; ¼ pound, 15c; pound, 45c.

BUSH LIMA BEANS
HENDERSON'S BUSH LIMA. 71E2106—An early bush variety, splendid quality rich flavor. 2-oz. pkt., 8c; ¼ lb., 15c; lb., 42c.
BURPEE'S BUSH LIMA. 71E2107—Improved. Larger and heavier than the original and they mature a week earlier. 2-ounce packet, 8c; ¼ pound, 15c; pound, 45c.

POLE OR RUNNING BEANS
KENTUCKY WONDER OR OLD HOME-STEAD. 71E2109—Most prolific and profitable of all pole beans. 2-ounce packet, 8c; ¼ lb., 15c; lb., 39c.
KING OF THE GARDEN WHITE LIMA. 71E2181—Very early small seeded pole lima. Stands drought well. 2-ounce packet, 8c; ¼ pound, 15c; pound, 42c.

BEETS
DETROIT DARK RED BEET. 71E2110—Dark red color, matures early, free from strings. 1-ounce packet, 8c; ¼ pound, 35c; 5 lb., \$2.98; 10 lb., \$5.65.
CROSBY'S EGYPTIAN. 71E2111—Extra early, rather flat, bright red, small tops. 1-ounce pkt., 8c; ¼ lb., 35c.

MANGEL OR STOCK BEET
MAMMOTH LONG RED. 71E2113—Enormously productive. Good feed for dairy cows. 1-oz. pkt., 8c; ¼ lb., 19c; 5 lb., \$1.88; 10 lb., \$3.65.

CABBAGE SEED
COPENHAGEN MARKET. 71E2114—A round headed cabbage. Excellent quality. Fine grained and tender. Packet, 8c; ounce, 45c.
EARLY JERSEY WAKEFIELD. 71E2115—The finest of the early cone shape head variety. Standard everywhere. Packet, 8c; ounce, 29c.
PREMIUM LATE FLAT DUTCH. 71E2116—An old favorite for fall and winter use. Large heads; broad, flat top. Packet, 8c; ounce, 23c.

CARROT SEED
DANVERS HALF LONG. 71E2117—Flesh sweet, crisp and tender; orange red. Excellent market variety and fine for home gardens. Packet, 8c; ounce, 14c.
CHANTENAY. 71E2118—Medium early, half long, thick and of deep red orange color. Fine for table use. Pkt., 8c; ounce, 14c; 5 lb., \$2.98; 10 lb., \$5.65.
OXHEART. 71E2119—Medium early. Flesh orange, sweet and tender. Will grow in soil too hard or shallow for long variety. Packet, 8c; ounce, 14c.

COLLARDS
GEORGIA. 71E2169—Standard variety. Plant and cultivate same as cabbage. Packet, 8c.
SWEET CORN
COUNTRY GENTLEMAN. 71E2124—An excellent variety for home use. Sweet and tender. 2-ounce packet, 8c; ¼ pound, 14c; pound, 33c.
GOLDEN BANTAM. 71E2125—The sweetest of all sweet corn, color yellow. Hardy. Cannot be beat or table use. 2-oz. pkt., 8c; ¼ lb., 14c; lb., 33c; 5 lb., \$1.15; 10 lb., \$2.20.
HOWLING MOB. 71E2120—Early and of fine flavor. Ears, 8 to 9 inches long, and borne two to stalk. 2-ounce packet, 8c; ¼ pound, 14c; pound, 33c.
STOWELL'S EVERGREEN. 71E2121—A general favorite with market gardeners and canners. Large, tender sweet ears. 2-ounce packet, 8c; ¼ pound, 14c; pound, 33c.

PUMPKINS
KENTUCKY FIELD. 71E2172—One of the best. Deep orange. 1-oz. packet, 8c; ¼ lb., 25c.
SMALL SUGAR. 71E2174—Smaller than field pumpkin, but finer grained, sweeter and more prolific. 1-oz. packet, 8c; ¼ lb., 37c.

INOCULATOR
Increase your yield of beans and peas and fertilize your soil at the same time. Seed treated with Inoculator will do both. Garden size package contains enough for the average garden. Postpaid.
71E1713—Garden packet, each..... 12c

CUCUMBERS
ARLINGTON WHITE SPINE. 71E2178—Early and a heavy yielder. 7 to 10 inches long. Flesh firm and tender with delicious flavor. Packet, 8c; ounce, 14c.
LONDON LONG GREEN. 71E2179—Black spine variety, dark green color and when ripe, clear yellow, makes excellent sweet pickles. Packet, 8c; ounce, 19c.
CHICAGO PICKLING. 71E2180—High quality, shape and size make this an exceptional pickle variety. Packet, 8c; ounce, 14c.

LETTUCE
BIG BOSTON. 71E2127—Old favorite, produces large solid heads, fine quality. Packet, 8c; ounce, 18c.
NEW YORK (Iceberg) WONDERFUL or LOS ANGELES. 71E2128—Large, crisp and always tender. Will stand hot weather remarkably well. Packet, 8c; ounce, 24c.
SIMPSON, EARLY, CURLED. 71E2129—A loose bunching sort, light green color, crisp and tender. Packet, 8c; ounce, 14c.

MUSKMELON (Cantaloupe)
ROCKY FORD. 71E2136—Heavily netted, thick green, sweet flesh of first quality. Even size. Good shipper. Packet, 8c; ounce, 14c.
OSAGE—(Miller's Cream). 71E2138—Skin thin and netted. Flesh salmon color, extremely thick, sweet and delicious to the rind. Packet, 8c; ounce, 14c.
HONEYDEW. 71E2146—Flesh is sweet and has honey flavor. Very popular. Packet, 8c; ounce, 22c.
POLLOCK 10-25. 71E2247—One of the newest and best. Salmon tint. Packet, 8c; ounce, 18c.

MUSTARD
SOUTHERN GIANT CURLED. 71E2135—Forms large mass of ruffled and fine curled leaves. 1-ounce packet, 8c.

OKRA
WHITE VELVET. 71E2182—Longer pods than any other variety. Round and smooth. Excellent for flavoring soup. Packet, 8c.
PERKIN'S MAMMOTH. 71E2183—Pods 4 to 5 inches long in great quantities. Green color. Packet, 8c.

ONION SEED
SOUTHPORT RED GLOBE. 71E2140—A wonderful keeper with finely bred wick. A heavy yielder. Packet, 8c; ounce, 23c.
SOUTHPORT YELLOW GLOBE. 71E2143—Prolific grower; round; fine flavor. Packet, 8c; ounce, 29c.
SOUTHPORT WHITE GLOBE. 71E2142—Abundant yielder. Flesh firm, fine grained, excellent flavor. Packet, 8c; ounce, 29c.
YELLOW GLOBE DANVERS. 71E2248—Slightly earlier than Southport. Packet, 8c; ounce, 23c.
WHITE BUNCHING ONION. 71E2249—Very desirable for green onions. Packet, 8c; ounce, 23c.

ONION SETS
(1 Pound Will Plant About 100-Foot Row)
YELLOW. 71E2175—1 pound, 20c.
DARK RED. 71E2176—1 pound, 20c.
SILVER. 71E2177—1 pound, 22c.
GARDEN PEAS
ALASKA. 71E2213—The earliest pea grown; hardy and prolific. 2-oz. pkt., 8c; ¼ lb., 15c; 1 lb., 33c; 5 lb., \$1.15; 10 lb., \$2.20.
FIRST AND BEST. 71E2144—Very early and very prolific. Fine for home gardens. 2-oz. pkt., 8c; ¼ lb., 15c; 1 lb., 39c.
THOMAS LAXTON. 71E2145—Early wrinkled variety of merit, unsurpassed in quality. Height, 4 feet. One of the best. 2-ounce packet, 8c; ¼ pound, 15c; pound, 36c.
IMPROVED TELEPHONE. 71E2146—A tall late pea and one of the best for all purposes. Exceptionally large, well filled pods. 2-ounce packet, 8c; ¼ pound, 15c; pound, 33c.
LITTLE MARVEL. 71E2147—Very productive, early variety, hardy and sweet. Remains in picking condition a week longer than other varieties. 2-ounce packet, 8c; ¼ pound, 15c; pound, 36c.
LAXTONIAN. 71E2250—Extra early. Excellent quality. 2-oz. pkt., 8c; ¼ pound, 15c; pound, 36c.

SPINACH
BLOOMSDALE (SAVOY). 71E2159—Leaves curled and crinkled, hardy and most productive. 1-ounce, 8c; ¼ pound, 22c.
SWISS CHARD
SEA KALE BEET. 71E2112—The home gardener's spinach. Called "cut and come again." 1-ounce, 8c; ¼ pound, 27c.

PARSLEY
MOSS CURLED. 71E2184—The standard variety. Used as a garnish or for flavor soups. Packet, 8c.

PARSNIP
HOLLOW CROWN. 71E2185—An old favorite parsnip. Should be in every garden. Packet, 8c.

PEPPERS
RUBY KING. 71E2148—Very prolific. Pods, 3 to 4½ inches long, bright red. Use for slicing, stuffing, etc. Packet, 8c; ounce, 45c.
CHINESE GIANT. 71E2149—One of the largest red peppers. Mild, tender and sweet. Packet, 8c; ounce, 49c.
LONG RED CAYENNE. 71E2150—Small and long. Very productive. Extremely strong. Packet, 8c; ounce, 39c.

RADISHES
EARLY SCARLET TURNIP, WHITE TIPPED. 71E2154—One of the earliest, bright red, crisp and tender. 1-ounce, 8c; ¼ pound, 35c.
LONG SCARLET, SHORT TOP. 71E2155—Roots long, crisp and tender. Tops rather small. 1-ounce, 8c; ¼ pound, 35c.
WHITE ICICLE. 71E2156—An early maturing, long white radish of excellent quality. 1-ounce, 8c; ¼ pound, 35c.
FRENCH BREAKFAST. 71E2157—An olive shaped half long radish, deep red shading to white at tip. 1-ounce, 8c; ¼ pound, 35c.
EARLY SCARLET GLOBE. 71E2158—Very early, crisp, mild and tender. The most popular. 1-oz., 8c; ¼ lb., 35c; 5 lb., \$2.98; 10 lb., \$5.65.

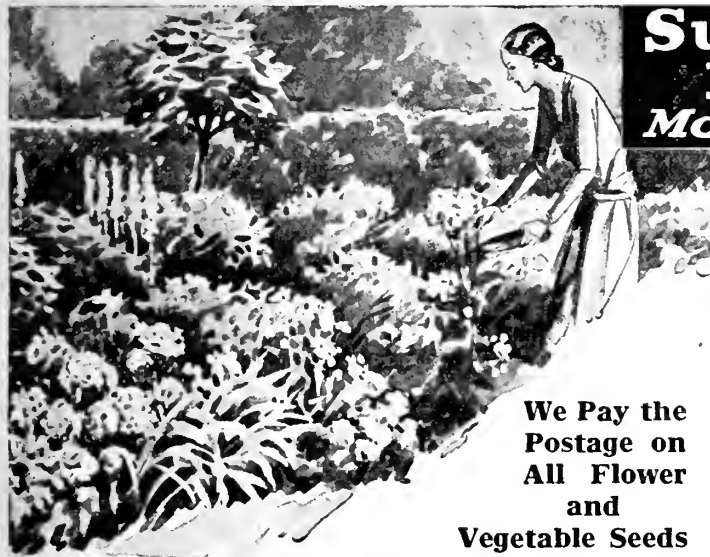
SQUASH
HUBBARD. 71E2151—Medium size, oval with thin hard shell. Used for canning and pies. 1-oz. packet, 8c; ¼ lb., 35c.
WHITE BUSH SCALLOPED. 71E2152—Early, flat round. Sometimes called "Patty Pan." 1-oz. packet, 8c; ¼ lb., 35c.
YELLOW SUMMER CROCKNECK. 71E2153—Has warty shell of bright yellow color. Excellent quality. 1-ounce packet, 8c; ¼ pound, 35c.

TOMATOES
PONDEROSA. 71E2160—Sometimes called the beefsteak tomato on account of the size when sliced. Packet, 8c; ounce, 49c.
IMPROVED STONE. 71E2161—The very best main crop variety. Fine for canning or shipping. Packet, 8c; ounce, 27c.
EARLY DETROIT. 71E2162—Vigorous and very productive, nearly globe shape, solid, excellent quality. Good shipper. Packet, 8c; ounce, 39c.
DWARF CHAMPION. 71E2163—Upright grower. Needs no staking. Early; fine quality. Packet, 8c; ounce, 46c.
EARLIANA. 71E2164—The earliest, large, smooth, red tomato. Heavy yielder and fruit is solid and good quality. Packet, 8c; ounce, 39c.
MARGLOBE. 71E2244—Red fruited variety suitable for trucking or home gardens. Large yields. Packet, 8c; ounce, 59c.
BONNY BEST. 71E2245—Smooth, large, yields until frost. Pkt., 8c; ounce, 36c.

TURNIPS
PURPLE TOP STRAP LEAF. 71E2166—Flat, white, with purple top, fine grained and tender, best for early spring or fall sowing. 1-oz. packet, 8c; ¼ lb., 23c.
PURPLE TOP WHITE GLOBE. 71E2167—Excellent table variety, good size, very attractive appearance. 1-ounce packet, 8c; ¼ pound, 23c.

RUTABAGA
AMERICAN PURPLE TOP. 71E2168—Large, globular. Yellow with purple top. For table use or stock feeding. 1-ounce, 8c; ¼ pound, 23c.

WATERMELONS
TOM WATSON. 71E2131—Standard market variety. Very large, thin, tough rind. Flesh brilliant, scarlet. Delicious flavor. Packet, 8c; ounce, 14c.
EXCEL. 71E2130—Dark green tough skin. Good shipper. Free from core or hard center. Packet, 8c; ounce, 15c.
HALBERT HONEY. 71E2132—An early oblong melon. Skin dark, glossy green. Flesh beautiful crimson of the finest quality. Packet, 8c; ounce, 15c.
KLICKLEY SWEET. 71E2133—Oblong, average 20 inches long. Thin rind, sugary and crisp. Ripens early. Packet, 8c; ounce, 14c.



Superb Flower Seed HIGHEST QUALITY More Seed for Less Money

These are regular 10c packets. We know, after actual test, that any number of other 10c packets contain less than one-half the seeds in our same variety packet.

We Pay the Postage on All Flower and Vegetable Seeds

GUARANTEE

We use every precaution to secure only the very best, first quality Flower and Vegetable seed, true to name and description. If any should prove unsatisfactory, we shall be glad to replace them or return the amount you paid. But we cannot be responsible for the crop.

AGERATUM
MIXED COLORS. 71E2310—A hardy annual of bushy habit with lavender, blue and white flowers. Per packet...8c

AMARANTHUS (Mixed)
MIXED. 71E2311—These plants give brilliant contrasts of color, effective for tall borders, groups and foliage effects. Per packet...8c

ASTERS
GIANT OSTRICH PLUME. 71E2359—The finest type of Ostrich feather Aster. Per packet...8c
GIANT BRANCHING. 71E2307—Especially adapted to our climate. Long stems for cut flowers. Per packet...8c
GIANT COMET. 71E2308—Mixed colors. Per packet...8c

BABY'S BREATH
GYPSOPHILA. 71E2366—Graceful plants of light fairylike growth. Widely used for cutting and combining with other flowers for bouquets. Packet...8c

BALSAM APPLE
71E2324—An excellent climber bearing cream color flowers followed by yellow apple shape fruit. Packet...8c

BACHELOR BUTTON
CORN FLOWER. 71E2318—Flowers of rich purple, blue and white. Per packet...8c
IMPERIALIS (Royal Sweet Sultan). 71E2319—Excellent for cutting. Mixed colors. Per packet...8c

BLANKET FLOWER
GAILLARDIA. 71E2363—Perennial. They will bloom from early spring until late fall. Per pkt...8c

CALENDULA
POT MARIGOLD. 71E2358—One of the best and showiest hardy annals. Per packet...8c

CANDYTUFT
FINE MIXED. 71E2306—Produces profusion of clusters in wide range of colors, very effective in beds and borders. Per packet...8c

CANTERBURY BELL
CAMPANULA. 71E2372—A most important flower for the garden. Very effective when near the early phlox. Hardy choice mixed. Per packet...8c

CARNATION
GIANT MARGARET MIXED. 71E2354—Flowers of very large size; colors include shades of pink, crimson, striped and white. Mixed colors. Per pkt...8c

CHRYSANTHEMUM
SINGLE MIXED. 71E2355—A popular garden flower. Packet...8c

CLIMBER BEAN
JACK OR HYACINTHIA BEAN. 71E2326—A splendid climber with clusters of purple and white flowers. Per pkt...8c

COCKSCOMB (Celosia)
TALL MIXED PLUMOSA. 71E2316—An old favorite. Per packet...8c
CHINESE WOOLFLOWER (Childs). 71E2317—Flowers resemble a ball of brilliantly colored wool. Per pkt...8c

COSMOS
GIANT MIXED. 71E2320—A hardy fast growing annual with feathery green foliage. Per packet...8c

CYPRESS VINE
71E2325—A fast growing climber, with delicate dark green foliage, producing white and red star shape blossoms. Mixed colors. Per packet...8c

ENGLISH DAISY
BELLIS PERENNIS. 71E2361—Loves a shady place and will reward the gardener with a mass of blossoms. Per packet...8c

SHASTA DAISY
PERENNIAL. 71E2373—Fine for border; also for cut flowers. Per pkt...8c

FOUR O'CLOCK
71E2329—A beautiful old fashioned flower. Flowers open about four o'clock. Per packet...8c

FOXGLOVE
DIGITALIS. 71E2371—Old favorite. Tall and stately with spires of blossoms 3 to 5 ft. high. Mixed colors. Perennial. Per packet...8c

GERANIUM
71E2312—Raise your own plants from this splendid seed. Fairly easy to grow. Mixed colors. Per packet...8c

GOURDS
GOURDS. 71E2327—Ornamental Gourds are very interesting climbers, all sorts mixed. Per pkt...8c

HOLLYHOCKS
DOUBLE MIXED. 71E2330—Packet. 8c
SINGLE MIXED. 71E2331—Packet 8c

KOCHIA
Mexican Fire or Burning Bush. 71E2332—Form globe shape bush about 3 feet high. When the fruit comes in the fall the bush turns a deep red. Per packet...8c

LADY SLIPPERS
DOUBLE MIXED. 71E2333—Produces an abundance of brilliantly colored flowers. Per packet...8c

LARKSPUR
TALL DOUBLE. 71E2333—Mixed colors; One of the most popular annuals. Per packet...8c
DELPHINIUM (Perennial). 71E2370—Splendid range of colors. Per packet...8c

PHLOX—GIANT FINE MIXED.
This splendid annual gives a magnificent display of many different colors when used in beds. 71E2339—All colors. Per packet...8c

HARDY GARDEN PINKS
A new variety, very popular for beds and borders. Resemble carnations very closely. DOUBLE MIXED. 71E2300—Per packet...8c
SINGLE MIXED. 71E2301—All colors. Per packet...8c

POPPIES
SHIRLEY. 71E2341—The most beautiful of all poppies, single blossoms of assorted colors. Per packet...8c

POPPY—DOUBLE MIXED. 71E2342
Large showy double fringed flowers of various colors. Packet...8c

ESCHOLTZIA CALIFORNIA POPPY.
71E2360—The State Flower of California. A bright free flowering plant of low spreading growth with finely cut silvery foliage. Per packet...8c

PORTULACA (Moss Rose)
DOUBLE MIXED. 71E2337—A very attractive low growing annual in a large variety of colors. Per packet...8c

LUPINES
71E2374—Free flowering annual with long graceful spikes of rich colored pea shaped flowers. Easy to grow. Mixed colors. Per packet...8c

MARIGOLD
DOUBLE AFRICAN MIXED. 71E2334—An old favorite, grows about 3 feet high. Per packet...8c

MORNING GLORY
IMPERIAL JAPANESE. 71E2328—Flowers are the largest in size of any Morning Glory and of the finest colors; mixed colors. Per pkt 8c

MOURNING BRIDE
SCABIOSA. 71E2364—Also known as the Pin-cushion Plant. Mixed colors. Per packet...8c

NASTURTIUMS
One of the most desirable flowers to plant around your home. TALL MIXED. 71E2335 Packet...8c; ounce...15c
DWARF MIXED. 71E2336 Packet...8c; ounce 15c

PANSY
GIANT MIXED. 71E2345—A splendid mixture of giant flowering pansies having a wide color range. Per packet...8c

PETUNIA
SINGLE. 71E2338—Mixed colors. Few flowers give as much pleasure whether planted in porch or window boxes, or in the outdoor garden as Petunias. Per packet...8c

ZINNIAS OR OLD MAIDS
Zinnias are much used for bedding and are suitable for borders and cutting. Bloom profusely. All are double flowering.
BURNT ORANGE. 71E2390—One of the most popular shades. Pkt...8c
LAVENDER. 71E2391—Beautiful shade of pale lavender. Packet...8c
PINK. 71E2392—Brilliant color. Packet...8c
RED. 71E2393—Large flowers of bright red. Packet...8c
YELLOW. 71E2394—Be sure to have this color in your mixture. Per packet...8c

STOCKS
LARGE FLOWERING (Levkoejn). 71E2357—The flowers appear on long, stiff stalks like small rosettes and are exceedingly fragrant. Mixed colors. Per pkt...8c

SUNFLOWER
GIANT RUSSIAN. 71E2321—Grows 8 to 12 feet high. Seed is good feed for poultry. Ounce 8c
DOUBLE CHRYSANTHEMUM FLOWER. 71E2322—Beautiful summer bloomers, grows 6 to 8 ft. tall. Per pkt...8c

TICKSEED
CALLIOPSIS (Perennial). 71E2362—Very graceful border plants greatly prized for bouquets and vases. Per packet...8c

VERBENA
MIXED COLORS. 71E2303—Very desirable for massing in beds and flower boxes. The beautiful range of colors is seldom equaled by other flowers. Per packet...8c

VINCA-PERIWINKLE
MIXED COLORS. 71E2302—Attractive glossy green foliage with beautiful white and rose color flowers. Stands hot dry weather, blooms until frost. Per packet...8c

SALPIGLOSSIS
PAINTED TONGUE. 71E2365—Very much like a Petunia but rivaling the latter in the beautiful colors displayed. Mixed colors. Per packet...8c

SALVIA (Sage)
SPLENDENS. 71E2344—Noted for its beautiful crimson flowers that bloom in the fall and hang on until heavy frosts arrive. Packet...8c

SNAPDRAGON
MIXED COLORS. (ANTIRRHINUM). 71E2314—An exceptionally fine mixture. A splendid hardy garden flower, especially valuable for cut flowers. Packet...8c

STRAWFLOWER
HELICHRYSUM. 71E2356—Prized for the winter decoration of vases, and for durable bouquets. Flowers intended for drying should be gathered when partially unfolded and suspended with their heads downward in a cool place. Packet...8c
MIXED STRAWFLOWERS. 71E2375 All sorts. Mixed. Per pkt...8c

SWEET ALYSSUM
MARITIMUM. 71E2309—A hardy annual used for borders. Clusters of pure white flowers. Per packet...8c

SWEET PEAS
SPENCER MIXED. 71E2323—Summer flowers. Perhaps the most desirable of all flowers for the home garden, easily grown. Mixed colors. Per packet...8c; ounce...19c; 1/4 pound...50c

SWEET WILLIAM
71E2343—Produces a splendid effect in borders or beds with its rich and varied colors. Many use Sweet William for cut flowers. Per packet...8c

ALWAYS A MARKET for Sears BERMUDA ONIONS

Larger Profits From BERMUDAS

Early crops always bring higher prices. Our onion plants are easy to grow and produce a crop earlier than either seeds or sets. That means extra profits!

Attention Market Gardeners! Write for special prices on larger quantities of onion, tomato or cabbage plants.

Plant Sears Bermuda Onion Plants this season. Our plants are the finest obtainable and we challenge anyone to match the price, quality considered. We produce millions of these plants and that lowers the cost. This saving is passed on to you. Try a quarter or half acre and have some money coming in early in the season. One quarter acre requires 10,000 plants, set 3 inches apart in 3-ft. rows.

CRYSTAL WAX ONIONS

Crystal Wax is a pure white Bermuda onion with a pleasing waxy appearance that makes it very popular in the retail markets and in the home. Usually brings 25c to 50c per crate more than the Yellow Bermuda, and in some sections it has almost displaced other types and varieties of onions.

The Crystal Wax is almost exactly the same as the Yellow Bermuda in quality, the color being the main difference. Has the same mild, sweet flavor that is characteristic of the Bermudas.

We suggest, that if you have never tried the Bermuda onions, you order some of each for a trial to find out which you prefer.

71E700½—Per 500 plants.	\$0.69
We Pay the Postage.....	
71E701½—Per 1,000 plants.	1.19
We Pay the Postage.....	
71EM702½—Per 6,000 (1 crate).	4.25
By Express, Not Prepaid.....	

YELLOW BERMUDA ONIONS

Sometimes called White Bermuda, although it is a light yellow or straw color. The Yellow Bermuda made Texas famous as an onion growing state. The popularity of Bermuda onions has spread all over the northern states in the last few years. They are easy to grow and are excellent either for green onions or for slicing or cooking. Bermuda onions are especially suitable for the home garden. The Yellow Bermuda keeps a little better in storage than the Crystal Wax, so be sure to plant a few rows of each kind. You will be pleasantly surprised with them if you have never tried to grow them. All our onions are shipped in specially prepared aerated parcel post containers, so that they will reach you in perfect condition.

71E703½—Per 500 plants.	\$0.69
We Pay the Postage.....	
71E704½—Per 1,000 plants.	1.19
We Pay the Postage.....	
71EM705½—Per 6,000 plants (1 crate).	4.25
Crate lots shipped by Express, Not Prepaid.....	



The trend towards crop diversification has turned the attention of thousands of farmers to the production of onions as a profitable cash crop. Careful selection of plants constitutes the first step in successful onion raising.

Sears onion plants are raised by reliable growers, are uniform in size and grade, are carefully selected and packed. They produce the type of crop that finds a ready sale at top market prices.

E. J. Condon, Director
Sears, Roebuck and Co.,
AGRICULTURAL
FOUNDATION

WE CHALLENGE ANYONE TO MEET THIS PRICE

69¢ FOR 500 PLANTS

Postpaid

NOTE:

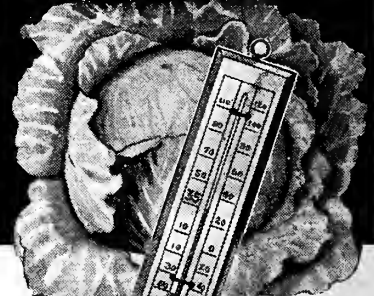
Express charges on crate lots average about \$1.35 to \$1.50 to points in territory served by our store. All onion plants shipped from our mail order store or grower in Southern Texas. Shipping weight, 1 crate, 6,000 plants, 35 lbs. Ready for Shipment About April 1 to 15.

OUR GUARANTEE

We guarantee our Onion, Tomato and Cabbage Plants to satisfy you; to be healthy, of prime vitality, first quality, true to name and free from all plant diseases, and to be properly packed to prevent damage in transit and to reach you in good condition for planting. We cannot be responsible for the crop.

Planting instructions attached to each shipment. If any are damaged in transit or unsatisfactory for any reason whatever, notify us within 15 days and we will replace the stock or return your money.

FROSTPROOF CABBAGE PLANTS



200 PLANTS
69¢
Postpaid

Please Specify Date You Wish Shipment Made

Sears, Roebuck and Co.

Dear Sir:

I want to write and tell you how pleased I am with the results I got from your cabbage plants. All your heads were big and fine. One head weighed 16 pounds!

Mrs. Chas. Schriebe
Address on request.



100 PLANTS
75¢
Postpaid

SELECT QUALITY

The tomato plants, like our frostproof cabbage plants, are grown outdoors, and while they are not freezeproof, they are well hardened and will give better results than greenhouse or cold frame plants. All tomato plants are shipped direct from grower in Valdosta, Georgia. They will be shipped as nearly as possible to any time you specify.

REDFIELD. One of the most satisfactory tomatoes you can grow. Has a very tough skin and can be hauled or shipped long distances without damage. Its color is a glossy crimson with a slight purple tinge. Fruit is uniform in size and of excellent quality. Bears fruit long and heavily.

EARLIANA. A first class tomato that is profitable for both the market gardener and the home gardener. Bright scarlet color.

STONE. A first class tomato for the main crop. Extra large and bright red. A standard tomato for those who grow for canning. Also a good slicing tomato, solid, smooth and round.

GREATER BALTIMORE. A mid-season variety of great merit. Very heavy due to the extreme firmness of the thick meat. Many claim this is the finest canning tomato in existence. Very dependable and will produce a crop under bad conditions where many might fail. State Variety Wanted. Please specify date you wish shipment made.

71E711½—100 plants.	\$0.75
Postpaid.....	
71E712½—200 plants.	1.39
Postpaid.....	
71EM713½—500 plants.	1.59
By Express, Not Prepaid.....	
71EM714½—1,000 plants.	2.79
By Express, Not Prepaid.....	

Shipped from VALDOSTA, GA. We begin shipping around April 15.

EARLIER CROP—GREATER PROFITS

Our Frostproof Cabbage Plants mean greater profits for you. By using these toughened plants you can count on fully matured heads two to three weeks before you would get them with tender hot house or cold frame plants. You can get your cabbage on the early market if you use our frostproof plants. Early crops bring higher prices!

Sears Frostproof Cabbage Plants satisfy. Read what Mrs. Charles Schriebe says about them. It pays to plant Sears Frostproof Cabbage Plants!

Our plants are frostproof, because they stand temperatures close to freezing without being injured. Plants are grown for us in the South during the winter in the open field. They're tough and will resist cold that would prove fatal to tender hothouse or cold frame plants.

IMPORTANT—To get the full benefit of their frostproof qualities, these plants must be set out at least a month earlier than ordinary plants. When weather is cold the tops do not grow, but the roots develop and are ready to boost the growth when spring comes.

QUALITY PLANTS

We ship only the finest quality young plants. Old plants do not mature and go to seed instead of forming good solid heads. Our grower has farms in different sections which enable him to ship young plants all during the season, which begins around April 15th.

Varieties: Early Jersey Wakefield, Copenhagen Market and Premium Late Flat Dutch. State variety wanted. Shpg. wt., 2,000 plants, 45 lbs. Shipped from VALDOSTA, GA., near Florida border.

71E720½—200 plants.	\$0.69	71EM723½—2,000 plants.	
We Pay the Postage.....		By Express, Not Prepaid.....	\$2.58
71E721½—500 plants.	1.49	71EM724½—5,000 plants.	
We Pay the Postage.....		By Express, Not Prepaid.....	\$5.95
71EM722½—1,000 plants.	1.59		
By Express, Not Prepaid.....			

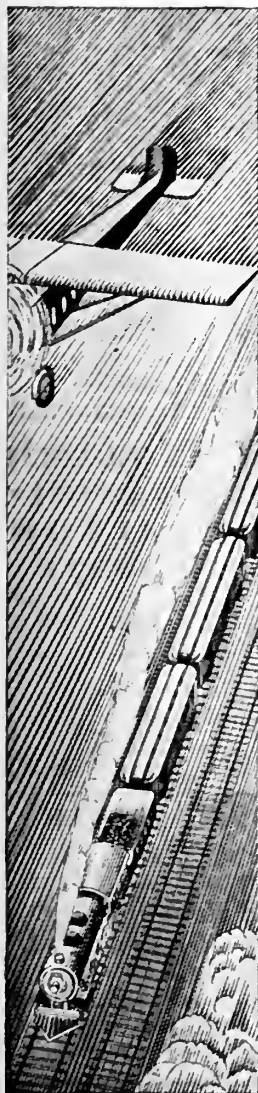
Plants may look wilted when they reach you, but they will grow just the same.



ACTUAL TESTS

Prove that 99 out of every 100 orders are shipped in considerably less than 24 hours.

T. J. CARNEY,
*Vice President in Charge
of Operations
Sears, Roebuck and Co.*



Naturally the World's Largest Store Leads in

SERVICE

Sears-Roebuck leadership in service is unquestioned. For over 40 years we have led all others in shipping orders in the shortest possible time.

We fill, and ship by parcel post, express or freight, practically every order the day it is received, and ninety-nine out of every hundred orders are shipped in *considerably less than 24 hours*. That's actual performance—the one real test of service. And that's **SERVICE** as established and rendered by Sears-Roebuck.

In giving you this greater service, we utilize to their fullest extent all the modern modes of transportation—the facilities of the United States Government—every convenience and improvement to better serve you.

We have developed a system of which a perfectly regulated schedule is the groundwork—that moves smoothly and evenly under the heaviest pressure—that permits the utmost in speed and accuracy in handling your orders. *And the schedule must be kept.* No excuses are accepted for breaking it. It is an institution at Sears—every one of our thousands of employees at every one of our ten great mail order stores has that fact instilled in him and takes pride in his part.

Leadership in service has made Sears, Roebuck and Co. the World's Largest Store. We are pledged to maintain that service.

Learn for yourself that we ship the majority of orders the day they are received.

THIS BOOK HAS BEEN PREPARED for YOU

You know even better than we whether this catalog is all that you want it to be. If you know of any way by which we could improve this book, in illustrations, descriptions or display, write us a letter setting forth your ideas.

It is your book. If you have any suggestions let us have them, please, as some of the most valuable recommendations for improvements in our service as well as improvements in our catalogs have come from customers like yourself.

We will be extremely grateful for any ideas and welcome your letters at all times.



Spray . . .

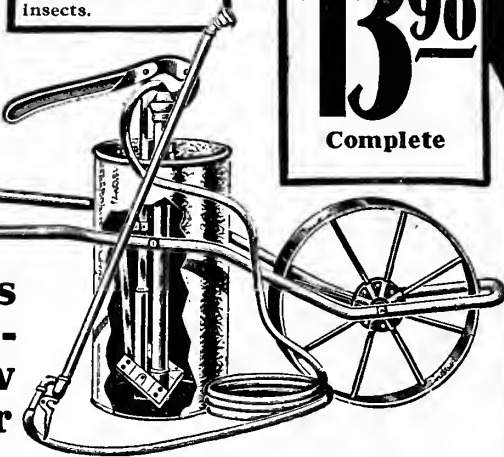
Agricultural Colleges and Experimental stations advise spraying as a means of protecting fruit and crops against damage from insects.

Produces a Pressure of 150 Pounds

Hercules Wheelbarrow Sprayer

An excellent all around sprayer for the farm, quickly earning its economical price in definite results. You can pay much more elsewhere without getting a single extra feature. Sprays lice oil on hogs, fly oil on cattle, stock dip, etc. Also used for disinfecting chicken houses, hog pens, barns, or stables as well as for whitewashing and cold water painting. Pump can be removed and tank and barrow used for carrying water, feed, grain, slops, etc. Brass pump cylinder and base castings. Bronze ball valves. Nothing to corrode; not affected by strong mixtures. Large upright air chamber maintains continuous pressure. Handles are of 1-inch steel tubing in one continuous piece, forming a yoke around front of wheel as shown. Wheel is 18 inches in diameter with 2½-inch rim. Easily pushed through narrow row crops. Large twin agitator paddle keeps solution thoroughly mixed. Has 12½ feet of heavy ¾-inch spray hose, automatic shut-off cock, 4-foot extension rod and spray nozzle. Small trees can be sprayed by using the extension rod regularly furnished. To reach high trees use Bamboo Pole

42EM914¼—Hercules Wheelbarrow Sprayer. Shipping weight, 55 pounds. Not Prepaid. **\$13.98**



\$13.98
Complete

BIGGER PROFITS If You Use Sears

GALLON-A-MINUTE BARREL SPRAYER

A remarkably dependable barrel sprayer costing less, by dollars, than its nearest quality rival elsewhere. Sturdy and efficient—built for long service, and all manner of spraying and whitewashing. Choose this one for saving and satisfaction.

Pump Only **\$5.95**
Postpaid

Will develop 150 pounds pressure. Heavy steel air chamber 30 inches long and 1½ inches outside diameter. Heavy seamless brass pump cylinder. 5½ inches outside diameter. Plunger mounted on ¾-inch high carbon steel rod and fitted with especially treated cup leather, giving long service without replacement. Threaded outlet at top of pump to receive fittings for ¾-inch hose. Brass strainer at bottom of pump easily removable. Has upper and lower bronze ball check valve with solid, cast brass, removable seats. The conveniently shaped handle is 23 inches long. Large agitator, working up and down with every stroke, keeps solution thoroughly mixed. Has a convenient adjustable clamp for fastening to the inside of a barrel. Barrel not included. We Pay the Postage.



42E930¼—Pump only without hose or nozzle. **\$5.95**

42E934¼—Pump complete with 8 ft. of ¾-in. hose and nozzle. **\$6.25**

DEVELOPS 200 POUNDS PRESSURE

Practical — efficient — quality-proved—no wonder we boast about this spectacular price! This strong and powerful barrel spray pump will develop a working pressure of 200 pounds. A very high grade pump in every way and will give dependable service for many years. For spraying orchards or vineyards, whitewashing and cold water painting. Easily operated. Slow pumping produces heavy, liquid, powerful mist spray. Adjustable for long or short stroke. 2½ inches in diameter. Bronze ball valves and brass valve seat. Paddle agitator. Has two brass connections for two leads of ½-inch hose. A brass cap is included for one of the outlets so that only one lead of hose may be used if desired. Barrel not included.

Pump Only **\$9.85**

42EM929¼—Pump only, without hose or nozzle. Shipping weight, 52 lbs. Not Prepaid. **\$9.85**

42EM942¼—Complete with 12½ feet of hose, shut-off cock and nozzle. Shipping weight, 56 lbs. Not Prepaid. **\$11.45**



Combination Spray Pump for Bucket or Barrel



\$4.15
Post Paid

A comparison speedily proves that this combination pump is equal in every way to sprayers usually sold elsewhere for one-third more. Used with either bucket or barrel for all general insecticide spraying, whitewashing, cold water painting, disinfecting, etc. Bracket casting on pump for holding to inside of barrel. Malleable stirrup is detachable. Air chamber is brass, 1½ inches in diameter and 26 inches high. Pump cylinder, heavy seamless brass tubing, 1½x12 inches. Produces large, powerful, and continuous spray with slow pumping. Air jet agitator keeps liquids thoroughly stirred. Three feet of ¾-inch hose, equipped with spray nozzle and solid stream nozzle. Height overall, 31 inches.

42E905¼—Postpaid. **\$4.15**

KNAPSACK PORTABLE SPRAYER

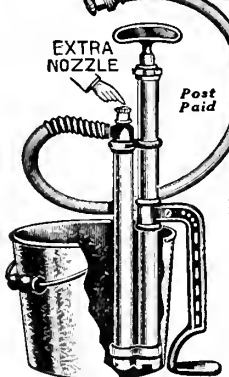


\$5.75
Postpaid

One of the handiest, most serviceable hand spraying outfits on the market. For all general spraying, disinfecting, whitewashing, cold water painting, etc. Equipment includes 5-gallon galvanized tank with cover and double acting tubular sprayer. This sprayer is operated by working telescoping brass tubes forward and backward, and gives a powerful continuous spray. Will develop 200-pound pressure. Two canvas shoulder straps with snaps are included, as well as 2½ feet of ½-inch hose with weighted strainer. The nozzle is furnished with discs for coarse spray, fine spray and solid stream.

42E904¼—Postpaid. **\$5.75**

BUCKET SPRAY PUMPS



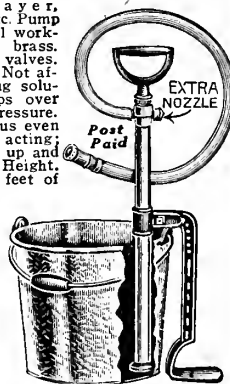
EXTRA NOZZLE
Post Paid

Sturdy and serviceable. All working parts, including pump cylinder and air chamber are brass. Bronze ball valves. Pumping is done on down stroke. Air chamber maintains a continuous spray. Easy to operate. Spray nozzle and solid stream nozzle furnished. Height overall, 24½ in. Has 3 feet of heavy ¾-inch hose. Bucket not included.

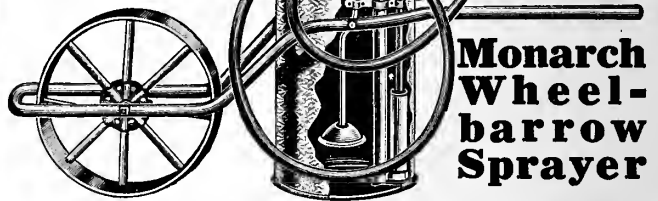
42E915¼ **\$2.98**

Bucket sprayer, whitewasher, etc. Pump cylinder and all working parts are brass. Bronze ball valves. Non-corrosive. Not affected by strong solutions. Develops over 200 pounds pressure. Gives continuous even spray. Double acting; pumps on both up and down strokes. Height, 25 in. Has 3 feet of ¾-inch hose and two nozzles, one for spraying, the other a solid stream nozzle for sprinkling, washing windows, automobiles, etc. Bucket not included.

42E947¼ **\$2.35**



\$10.65
Complete



Monarch Wheelbarrow Sprayer

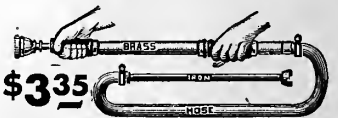
An excellent low priced wheelbarrow sprayer, used for spraying orchards, potatoes or other garden crops as well as for all general spraying, whitewashing, etc. Develops a pressure of 150 pounds. Open top galvanized tank. Operates by working telescoping tubes forward and backward. Has nozzle with discs for coarse spray, fine spray and solid stream. Made of brass, has wood handle and ½-inch suction hose with piece of pipe and strainer on end.

brass strainer. Air chamber is steel tubing, 1-inch outside diameter by 25 inches high. Bronze ball valves, double opposed compression leather cup packing. Has 4½-inch vacuum cup plunger agitator. Brass hose connection at top of air chamber. Height of sprayer overall, 32½ in. Sprayer is furnished complete as illustrated with 8 feet of heavy ¾-inch spray hose, shut-off and nozzle.

42EM935¼—Shpg. wt. 38 lbs. Not Prepaid. **\$10.65**

DOUBLE ACTING TUBULAR SPRAYER

For spraying, whitewashing and applying disinfectants. Gives powerful continuous spray. Develops 200 pounds pressure with remarkable ease. Operates by working telescoping tubes forward and backward. Has nozzle with discs for coarse spray, fine spray and solid stream. Made of brass, has wood handle and ½-inch suction hose with piece of pipe and strainer on end.



\$3.35
Postpaid

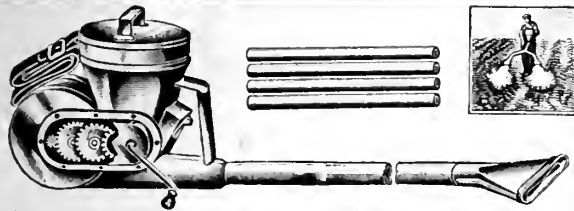
42E938¼—Postpaid. **\$3.35**

For Insecticides, Paris Green and other materials used for spraying, see pages of Nursery Stock or refer to Index.
For Engine Driven Power Sprayers, see Farm Implement pages or refer to Index.

BETTER RESULTS!

Approved Sprayers!

"I'm Glad I Sprayed"
 Since using your sprayer, I have made good profit each year on apples and the sprayer has paid for itself many times.
 E. L. Reibman
 (Address furnished on request.)



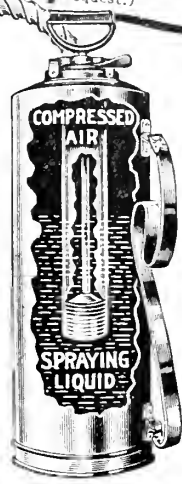
\$7.95
 Postpaid
High Speed Crank Duster

Pay less here for a quality-proved, practical and dependable dry powder duster. Especially adapted for dusting with all materials used for potatoes, beans, tobacco, cabbage, melons, berries, fruit trees, shrubbery; and for control of the boll weevil with calcium arsenate. In fact, sprays anything in powder form. Does not discharge poison in lumps, but breaks it up, insuring uniform distribution. Graduated dial for quick and accurate adjustment of pounds per acre. Encased machine cut steel gears run in heavy oil, insuring minimum noise and practically no vibration at highest speed. Remarkably free running and easy to crank. Case is of heavy sheet steel, nicely finished. Machine will cover two rows at a time as fast as operator can walk and is adjustable for rows of different widths as well as for low plants and small trees. Furnished with four 15-inch tubes, two nozzles, two elbows and carrying straps with snaps. Dust compartment is 10 1/2 inches in diameter and 8 inches wide; capacity, 7 to 10 pounds.
42E903 1/4—We Pay the Postage. **\$7.95**

Hercules Portable Compressed Air Sprayer

\$4.75
 AND UP
 Postpaid

No better sprayer of this type is made or sold by anyone! You can prove that yourself by comparisons—and since our price is lowest, common sense dictates which Portable Compressed Air Sprayer to select. Heavy gauge galvanized steel or brass tank, 7 1/2 inches in diameter, 20 inches high, with interlocked and riveted seam. Easily carried by adjustable shoulder strap sling. Total capacity, 3 3/4 gallons. Two charges of air sprays three gallons of liquid. Pump cylinder is 2-inch diameter with all-brass valve and valve spring. Entire pump easily removed by turning improved quick acting lever cam lock. Throws continuous misty spray—fine for fruit trees, vines, berries, cotton and vegetables, or whitewashing. The 2-foot brass extension pipe has elbow for spraying under leaves. Furnished complete with 20 inches of heavy 3/4-inch spray hose with non-kink guard and automatic shut-off, nozzle and strainer.
42E951 1/4—Sprayer as described, with galvanized tank and brass extension pipe. Postpaid..... **\$4.75**
42E953 1/4—Same as above, except with brass tank. Postpaid..... **8.25**
42E944 1/4—Straight brass extension pipe, 2 feet long. Postpaid..... **.36**
42E932 1/4—Brass extension pipe, 2 feet long, with 45-degree elbow. Postpaid..... **.38c**

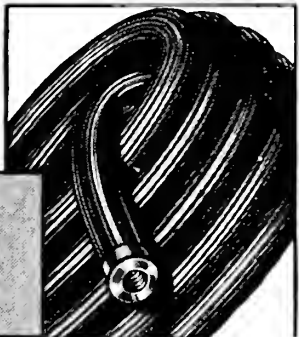


Quality Features

Quick acting lever cam pump lock.
 Galvanized steel or brass tank with interlocked and riveted seam.
 Three gallons can be sprayed with 2 charges of air.
 Brass cylinder, valve and valve spring.

Capacity **3 3/4 Gals.**

Tested to 50% Overload



High grade Spray Hose for high or medium pressure. Three grades sold in standard lengths of 12 1/2, 25 or 50 ft. lengths with couplings for each end of hose, or hose only by the foot. Hose without couplings is sold only in multiples of 5 feet.

Half-inch hose is fitted with 3/4-inch female hose connection on one end and 1/2-inch male nozzle connection on other end; 3/4-inch hose furnished with standard 3/4-inch brass male and female connections.

Perfection 5-Ply Sheeting Smooth Spray Hose. Guaranteed for 100 pounds working pressure.

42E962 1/4—Hose only, without couplings. Postpaid.
 3/4-inch size, per ft. 12 1/2 c 6 1/2 c 1/2-inch size, per ft. 7 1/2 c
 Couplings extra, attached, per set. Postpaid..... **28c**

42E961 1/4—Hose complete with couplings. Postpaid.
 Length, feet. 12 1/2 25 50
 Size, 3/4-inch, per length. **\$1.05 \$1.78 \$3.25**
 Size, 1/2-inch, per length. **1.15 1.95 3.75**

Hercules Double Braid 3/4-inch Spray Hose. Good quality non-kink hose, guaranteed for 225 pounds pressure.

42E957 1/4—Hose only, without couplings.
 Per foot. Postpaid..... **10c**
 Couplings extra, attached, per set. Postpaid..... **28c**

42E952 1/4—Hose complete with couplings. Postpaid.
 Length, feet. 12 1/2 25 50
 Price, per length. **\$1.50 \$2.70 \$4.98**

Super Hercules 5-Ply Heavy Duck Spray Hose. Guaranteed for 400 pounds working pressure. Specially adapted for power sprayers. Size, 3/4-inch. Can be furnished in one continuous length up to 500 feet if desired.

42E967 1/4—Hose only without couplings.
 Per foot. Postpaid..... **14c**
 High Pressure Couplings extra, attached, per set. Postpaid..... **60c**

42E968 1/4—Hose complete with high pressure couplings.
 Length, feet. 12 1/2 25 50
 Price, per length. Postpaid..... **\$2.60 \$4.25 \$7.50**



Hercules, Jr.

This handy portable sprayer is smaller in capacity, but otherwise similar to the high grade model above. Total capacity, 2 1/2 gallons. Convenient size for use by women for garden spraying. Improved lever locks pump into tank quickly and securely. Furnished only with galvanized tank. Pump cylinder is 2-inch seamless brass tubing with brass valve and valve spring. Two feet of heavy 3/4-inch hose with non-kink guard, automatic shut-off, nozzle and strainer. Postpaid.
42E979 1/4..... **\$3.65**

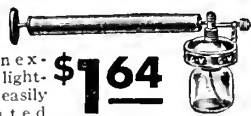


Portable Compressed Air Sprayer

\$3.98
 Postpaid

A very efficient, low-priced sprayer, unexcelled for whitewashing or spraying disinfectants or insecticides on grape vines, berry bushes, fruit trees, cotton or potatoes. Gives continuous misty spray. Two charges of air sprays three gallons. Galvanized iron tank; diameter, 7 1/2 in., height, 20 inches, total capacity, 3 3/4 gallons—tested to 60 pounds pressure. Has two feet of 3/4-inch hose, 2-foot brass extension pipe with angle nozzle and automatic shut-off cock, Pump cylinder, 2-inch seamless brass tubing, 14 inches long with rubber valve and brass valve spring. Brass extension pipe makes it easy for you to spray under leaves. Spraying calendar and instructions furnished. An appreciable saving is evident here—just compare prices.
42E936 1/4—We Pay the Postage..... **\$3.98**

G-V. Spray Gun



An inexpensive light-weight easily operated spray gun for applying enamels, lacquers, varnishes, etc., to wickerwork, furniture or woodwork; also for spraying insecticides or disinfectants. Makes a satisfactory blow torch for burning off old finish. Widely adjustable from fine spray to straight stream. Two nozzles, one for round and one for fan type spray. Two substantial easily cleaned clear glass containers. Complete instructions for operating. Shipped **POSTPAID.**
30E3257..... **\$1.64**



Hand Pump Duster

\$1.15
 Postpaid

An efficient direct compression duster, with durable glass reservoir. Powerful air blast thoroughly agitates powder, breaking it up into fine dust so that it completely envelops foliage of plants. Suitable for all dusting materials such as used for vegetables, tobacco, cotton, small fruit trees, shrubbery, etc. Deflector on end of tube makes it particularly effective for dusting the under side of leaves. Valve is easily removed for cleaning. Length overall, including screw-on tube shown separately above, 40 inches. Cylinder, 17 1/2 inches long, 1 1/2-inch diameter, made of heavy tin plate. Capacity, about 3 pounds.
42E906 1/4—We Pay the Postage..... **\$1.15**

Misty Spray Nozzles

Have fine and coarse spray discs. Threaded to fit standard 1/4-inch pipe connection. Postpaid.
42E956—Straight **28c** **42E958**—Angular **36c**

One-Point Vermorel Nozzle

Threaded for 1/4-inch pipe. Has coarse and fine discs. **42E964**—Postpaid..... **55c**

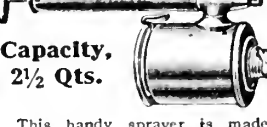
Bordeaux Nozzle

For spraying, whitewashing and cold water painting. Threaded for 1/4-inch pipe. **42E960**—Postpaid..... **43c**

Galvanized Extension

Galvanized iron, 8 ft. long, 1/2-inch size, for spraying tall trees. Threaded both ends, with one coupling. **42E1415 1/4**—Postpaid. **69c**

Little Giant Sprayer



Capacity, **2 1/2 Qts.**
 This handy sprayer is made entirely of brass. Excellent for spraying fly oil or other heavy mixtures. Front end of tank is provided with brass filter plug. Bronze ball valve. Size of pump cylinder, 14 1/2 x 1 1/2 inches. Tank, 8 x 5 inches. Two brass nozzles furnished for spraying straight ahead or at an angle. Capacity, 2 1/2 quarts.
42E902—Postpaid. **\$1.98**

Hercules Hand Sprayer



A highly efficient general purpose sprayer for the home and garden. Compressed air type which makes cleaning easy. You can always see just how much liquid is in the sprayer. Has brass ball check valve and is furnished with angular and straight nozzle. Continuous spray. Heavy tin pump. Tank is practically unbreakable glass, with standard Mason fruit jar thread. Capacity, 16 liquid ounces, leaving air chamber space. Wire brace keeps sprayer from tipping over and prevents spilling contents. Postpaid.
42E911..... **98c**

Oil and Chemical Sprayer



Very desirable for dairy use, as well as an insecticide sprayer. Has air and liquid mixer which makes it one of the most satisfactory machines for spraying cattle fly oils and most chemicals. Galvanized steel tank, 1 1/2-gallon capacity, with large filler plug. Pump cylinder is seamless brass tubing. Automatic shut-off with adjustment for regulating volume. All parts accessible for cleaning. Designed so it can be pumped up by standing sprayer upright on floor.
42E912 1/4..... **\$3.70**
 Postpaid..... **\$3.70**

Your Orders Shipped Within 24 Hours!

Parcel Post Zone Map of Territory Served by Our Philadelphia Store



WE PAY THE POSTAGE

We pay the postage on all merchandise that can be conveniently shipped by parcel post, unless otherwise stated.

There are a few articles in this catalog that are not postpaid. These exceptions, whenever they occur, are plainly stated in the catalog descriptions. Your savings are just as great on these items as on those on which we pay the postage.

It's easy to figure parcel post charges

For example, if the total weight of the goods you are ordering is 5½ pounds, you will see by referring to the rate table below that the 6-pound rate will apply. If you live in the 3rd zone from our store, the postage on a 6-pound package is exactly 18 cents. The map above will help you to tell what parcel post zone you are in, measuring from our store.

When ordering merchandise which is not postpaid, be sure to send additional money to pay the postage, as charges for parcel post shipments must be paid in advance. Do not send stamps, but just add the amount for postage to the cost of the merchandise and include it in your remittance. We will return any money left over if you send too much.

Packages up to 8 ounces in weight are carried at the rate of 1½ cents for each 2 ounces or fraction thereof, regardless of distance. For rates on packages over 8 ounces, see table below.

Within the local zone and zones 1, 2 and 3, packages up to 70 pounds in weight are carried. The weight limit for all other zones is 50 pounds.

Explosives, Inflammable Articles, Poisons, and Articles measuring more than 84 inches, length and girth combined, cannot be shipped by parcel post, according to the United States postoffice rulings.

Special Delivery for Parcel Post

If you live within the carrier-delivery limit of a free delivery post-office, such as towns have, or on a rural route within a mile from the postoffice, you can have your package delivered immediately by messenger on its arrival at your postoffice. If you live on a rural route more than a mile from the postoffice, a special delivery package will be brought out by the carrier on his first trip after receipt of the package at the postoffice and will be delivered at your dwelling or place of business, if it is not more than one-half mile from the route and the road is passable.

If you want this special delivery service on any order, include the following extra money in your remittance: Send 15 cents for a package up to 2 pounds; 25 cents for a package over 2 pounds, up to 10 pounds; or 35 cents for a package more than 10 pounds, and be sure to TELL US in your order that this extra money is for special delivery.

For any other information regarding rates or other parcel post matters ask your postmaster

PARCEL POST RATES

For your convenience in figuring parcel post charges, on articles that are not postpaid

LOCAL ZONE Within City Where Our Mail Order Store Is Located If you live in a city where our mail order store is located and order goods from the store in that city, the rate for the first pound is 7 cents and you add 1 cent for each additional 2 pounds or a fraction thereof.	Packages up to 70 lbs. are carried in local zone, zones 1, 2 and 3; in all other zones 50 lbs. is the limit in weight. For weights over 8 oz. up to 1 pound the postage is For each additional pound or fraction of a pound add	Zones 1 AND 2 Not over 150 miles from Our Mail Order Store	ZONE 3 151 to 300 miles from Our Mail Order Store	ZONE 4 301 to 600 miles from Our Mail Order Store	ZONE 7 1,401 to 1,800 miles from Our Mail Order Store	ZONE 8 Over 1,800 miles from Our Mail Order Store
		7c	8c	8c	12c	13c
		1c	2c	4c	10c	12c

It's Easy to Order

When in need of anything—look first in our Big Catalog, where, in the comfort of your home, you can do all your shopping the easy Sears-Roebuck way.

All you have to do is simply pick out the things you want, write them down on one of our order blanks, and enclose amount of money required. If you haven't one of our order blanks, any plain paper will do. You may use either pen or pencil and write in any language—we can read it.

Necessary Information on Orders

Give correct number in catalog, quantity desired, name of article and, wherever necessary, state size and color. Figure up the total cost of the articles ordered and enclose amount of money required.

How to Send Money

The best ways to send money are by postoffice money order, express money order, bank draft or personal check. We do not recommend sending currency remittances, but, if absolutely necessary, be sure to have the letter registered. If you live on a rural route, you can give the carrier your order and money, and he will buy a money order for you.

Telephone or Telegraph Orders

If you are in a special hurry for your order, you may telephone or telegraph it to our nearest Mail Order Store, and the merchandise will be sent you C. O. D. Telegraph or Telephone to Special Order Desk.

Time Payment Orders

You can buy much of our merchandise on liberal time payments. Terms of payment are fully explained in descriptions of articles offered on time payments or on pages where this merchandise is listed. Read about our Home Furnishings Group Purchase Plan on page 31, and see pages 226 and 227 for our Home Modernization Group Purchase Plan. Our Farm Equipment Group Purchase Plan is described on page 388. We have included a Time Payment Order Blank in the back of this catalog for your convenience in ordering. On all merchandise except that which can be bought on easy payments, our terms are cash in full with order.

WE PAY THE POSTAGE

We pay the postage on all merchandise listed as "Post-paid" in our catalog. When ordering this merchandise it is not necessary to include any additional money for shipping charges. On all items listed as "Not Prepaid," we do not pay shipping charges.

Freight and Express Shipments

It is not necessary to include money with your order for freight or express charges if there is an agent at your station, as you can pay him when shipment is received. If there is no agent, send additional money to prepay the freight or express charges. Charges are the same either way. *On freight or express shipments, we do not pay shipping charges.*

Warehouse and Factory Shipments

We save you money and give you better service on some of our heavier, bulkier articles by shipping them direct from warehouses and factories close to your home. The descriptions give you these various points of shipment, but orders for all merchandise must be sent to our Philadelphia store. We ship promptly from all our factories and warehouses.

If Necessary to Return Goods, We Can Give You Better Service If You Follow

Please Give Reason

We are always anxious to improve our merchandise and our service. If you ever have occasion to return merchandise, we will appreciate your telling us frankly in just what way it did not please you.

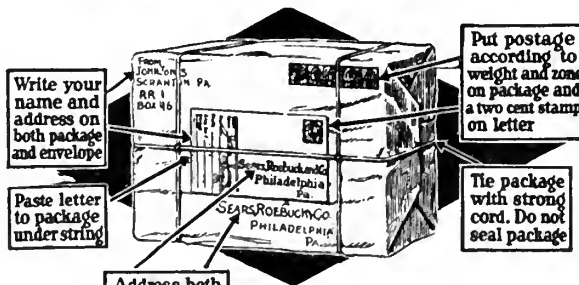
Notice to Customers on Rural Routes

Should you wish to return goods, and you live on a rural route, you are entitled to deduct 2 cents from the postage on each package you mail if you live within the local, first, second or third zones, and 1 cent on all other zones. It is necessary, however, to write on your package "Mailed on Rural Route" in order to make this saving.

By Parcel Post

Paste an envelope containing your letter and the bills to the outside of the package, and put a 2-cent stamp on the envelope in addition to the postage on the package. Be sure to address both the package and your letter to us, also show your

These Simple Instructions



The illustration above shows how a package should be wrapped and addressed when returning goods to us by parcel post.

name and address on them as shown in the illustration. Do not seal the package, but tie it with a strong cord or string. In this way we will receive your letter and package at the same time and can attend to your wishes promptly.

Do Not Enclose Your Letter INSIDE the Package, as This Is Contrary to Postal Laws.

By Freight or Express

Before returning goods shipped by freight or express, please write us, so we can tell you where we want goods shipped and whether we want the goods shipped by freight or express. When returning merchandise by freight or express, see that it is packed securely and addressed to us. Your full name and address should be placed on the inside or outside of the package. Place the word "FROM" in front of your name. Your agent will give you a receipt and this should be mailed to us at once with your letter explaining your reason for returning the merchandise. If your postoffice is different than the town from which the goods are returned, be sure to tell us,

ORDER BLANK

Sears, Roebuck and Co.

We Guarantee to Satisfy You

[WE PAY THE POSTAGE Unless Otherwise Stated We Do Not Pay Freight or Express Charges]

State How You Want Your Goods Shipped
By Placing an X in Proper Square Below

Parcel Post Express Freight

HOW TO SEND MONEY. The safest way to send money is by postoffice money order, express money order, bank draft or personal check. If you prefer to send money by check, you must enclose a check for the amount of the order. If you prefer to send money by check, you must enclose a check for the amount of the order. If you prefer to send money by check, you must enclose a check for the amount of the order.

SHIPPING INFORMATION. For freight and express rates see the freight and express rate book in this catalog or ask your Station Agent. If there are freight charges, if there is no freight agent, it is necessary for you to make arrangements to prepay freight charges. Charges are the same either way.

DO NOT WRITE IN THIS SPACE

If you want this order shipped to another person or to a different address from that shown above, give directions here.

Name: John P. Jones

Address: 3162387

City: Philadelphia

State: Pa.

Postoffice: 3162387

Route: 3 Box: 48 State: Pa.

Street Address: _____

Date: March 15, 1914

Postoffice: _____

Route: _____

Box: _____

State: _____

Street Address: _____

SIZES and COLORS Please Don't Forget Them

Number of Articles in Order	Quantity	NAME OF ARTICLE WANTED	SIZES	COLORS	Price Each Item	Postage	Total
756570	30	Hosiery	9	Reds	1.00	3.00	
1563290	10	Shoes	5 D			4.00	
336640	2	Women's Fresh Pink Home Knit	16	Blue	.89	1.78	
966104	1	Boys' Eagle L L Shooting				.82	
1967812	1	Tablecloth		Blue and White		1.00	
2464072	1	Coat				.90	
28699	1	Wollate Suit	3x4.5			5.69	
286144	1	Wollate Suit	3x4.5			1.08	

Use These Handy Spaces for Ordering Women's and Misses' Dresses, Coats, Etc.

PLEASE GIVE ACTUAL MEASUREMENTS—BODY MEASUREMENTS ONLY

Number of Garments in Order	Quantity	GARMENT WANTED	Color	Waist	Bust	Length	Price Each Item	Postage	Total
3162387	1	Dress	31	43	33	48	1.39		7.98

WOMEN TELL US. Do you like to wear your clothes loose or close fitting? Answer here: Loose Close

Use These Handy Spaces to Order Men's and Youths' Clothing

Number of Garments in Order	Quantity	GARMENT WANTED	Color	Waist	Bust	Length	Price Each Item	Postage	Total
4567090	1	Suit	40	36	31	54	1.70		17.00

If You Have Moved SINCE SENDING YOUR LAST ORDER Please Give Former Address Below

Postoffice: _____

Street Address: _____

City: _____

State: _____

AMOUNT SENT for Goods: 47.25

ADDITIONAL Amount (and Postage for Goods) Enclosed: 11.25

TOTAL AMOUNT ENCLOSED: 58.50

Above is a sample order written on one of our order blanks just to show you how easy it is to order from us. For your convenience, order blanks are in the back of this catalog.

980 P151

SEARS, ROEBUCK AND CO. — The World's Largest Store.

Classification of Merchandise for FREIGHT SHIPMENTS

You will notice in the Freight Rate Tables on the opposite page there are four different rates quoted to each city, **first class, second class, third class and fourth class.** This is because the railroad companies base their rates on the kind of merchandise to be carried. In order, therefore, to give you an idea as to the rates which any kind of merchandise will take to your nearest city, we tell you here the kind of merchandise which takes the different classes of rates.

Explanation of Terms and Abbreviations Used:

- 1 means 1st class.
- 2 means 2d class.
- 3 means 3d class.
- 4 means 4th class.
- 1½ means 1½ times 1st class.
- 1½ means 1½ times 1st class.
- D1 means 2 times 1st class.
- 3x1 means 3 times 1st class.
- R25 means 15 per cent lower than 2d class.
- R26 means 20 per cent lower than 3d class.
- K. D. means Knocked Down.
- S. U. means Set Up.

We do not pay transportation charges on freight or express shipments. If there is no agent at your shipping point, be sure to send money to prepay charges. It is necessary to prepay only when there is no agent.

NOTE: When articles are shipped K. D. (Knocked Down) it means they are taken apart and packed to secure lowest transportation rates.

We guarantee safe delivery of all our shipments.

Merchandise	Rating	Merchandise	Rating	Merchandise	Rating	Merchandise	Rating
Adding Machines.....	1½	Conductor Pipe.....	1	Ice Boxes.....	2	Rollers, Lawn, Hand.....	R25
Airplane Motor.....	2	Coolers, Milk.....	D1	Ice Cream Freezers, Hand.....	2	Roofing, Prepared.....	R26
Agricultural Implements, K. D.....	R25	Coops, Poultry Shipping.....	3	Ice Cream Freezers, Power.....	1	Roofing, Steel.....	4
Ammunition.....	2	Cords, Extension.....	2	Incubators.....	2	Rope, Manila.....	3
Anvils.....	4	Corn Shellers, K. D.....	R25	Insecticides, Paris Green.....	2	Rope, Wire.....	4
Aprons, Reaper.....	1	Corn, Folding.....	2	Insulators, Glass.....	3	Rugs.....	1
Automobiles, Children's.....	1	Couches, Metal, K. D.....	1	Ironing Tables.....	2	Saddles.....	1
Automobile Seat Cushions.....	1	Couches, Upholstered, S. U.....	D1	Ironing Machines, Electric.....	1	Sash, Glazed.....	1
Automobile Transmission.....	2	Couch Hammocks.....	1½	Jack Screws.....	R26	Saws, Crosscut.....	2
Automobile Trunks.....	2	Cream Separators.....	2	Kegs, White Oak.....	1	Scales, Platform.....	2
Automobile Truck Bodies.....	1	Cribs, K. D.....	2	Kettles, Copper.....	1	Scrapers, Road Drag.....	R25
Automobile Windshields, Glass.....	1	Cultivators, Gang.....	R25	Kettles, Iron.....	R25	Screens, Folding.....	1½
Automobile Winter Enclosures.....	1	Curtains, Porch, Canvas.....	1	Knives, Mower.....	R25	Screens, Window.....	1
Awnings.....	1	Davenport, Upholstered, K. D.....	1	Ladders.....	2	Seeders, Grass.....	R25
Axes.....	3	Daybeds, Metal.....	1½	Lamps, Electric With Framed Glass Shades.....	1½	Servers.....	1
Axles, Wagon, Wood.....	2	Desks.....	1½	Lamps, Oil.....	1	Settees, Folding, Lawn.....	1
Baby Carriages.....	1½	Desks, School, K. D.....	2	Lamp Shades, Cloth.....	D1	Settees, Steel.....	1½
Barbed Wire.....	4	Disc Harrows, K. D.....	2	Laundry Tubs, Cement.....	3	Sewing Cabinets.....	1
Bars, Iron.....	4	Door Frames, K. D.....	3	Lavatory Basins, Iron or Steel.....	1	Sewing Machines.....	1
Bath Cabinets.....	1½	Doors, Glazed.....	1	Levels, Farm.....	3	Shafting, Steel.....	4
Bathtubs, Cast Iron Enameled.....	1	Doors, Not Glazed.....	3	Lighting Fixtures, Electric.....	1	Shingles, Asphalt.....	R26
Bathtubs, Portable, Folding.....	1	Doors, Screen.....	1	Lightning Rods.....	3	Shingles, Wood.....	4
Bathtubs, Sheet Steel.....	1½	Drag Saws, K. D.....	2	Lime Sulphur, Dry.....	3	Shovels.....	R25
Batteries, Storage.....	1	Dressers.....	1	Lime Sulphur, Solution.....	3	Sinks, Cast Iron Enameled.....	3
Bed Rails, Wooden.....	2	Dressers, Vanity.....	1½	Linoleum.....	2	Skins, Wagon.....	4
Bed Rails, Iron or Steel.....	3	Dress Forms.....	1½	Lumber.....	4	Slides, Playground.....	2
Bedsteads, Brass.....	1	Dressing Table.....	1½	Machinery, Woodworking.....	2	Smoking Stands.....	1½
Bedsteads, Iron or Wood.....	2	Drills, Blacksmiths' Post.....	2	Mandrels, Saw.....	3	Spokes, Wood, Wagon.....	3
Beehives, K. D.....	3	Drums.....	3x1	Mats or Matting.....	1	Sprayers, Barrel.....	2
Bells, Iron.....	R25	Eaves Troughs.....	3	Mattresses.....	1½	Sprayers, Wheelbarrow.....	1
Belting.....	2	Egg Carriers, Metal.....	1	Medicine Cabinets, Wood.....	1	Springs, Bed Coiled Wire.....	D1
Benches, Piano.....	1	Egg Cartons.....	3	Milk Bottles.....	R25	Springs, Bed Link Wire.....	1½
Benches, Vanity.....	D1	Electrical Goods.....	1	Mirrors.....	1	Springs, Wagon.....	R26
Benches, Work, K. D.....	2	Enameled Kitchen Utensils.....	1	Miter Boxes.....	3	Stack Covers, Hay.....	1
Bicycles.....	1½	End Tables.....	1½	Molasses, Feeding.....	4	Stalls, Steel.....	3
Blowers, Rotary.....	2	Engines, Gasoline.....	2	Molding.....	3	Stanchions.....	3
Boats, Steel or Wood, S. U.....	3x1	Farm Implement Parts.....	2	Motors, Electric.....	3	Steam Pressure Cookers.....	1
Boilers, K. D., Cast Iron Heating.....	4	Farm Wagons, K. D.....	1	Music Cabinets.....	1	Stepladders.....	1
Bolsters, Wagon.....	2	Feeds, Animal and Poultry, Condimental.....	4	Musical Instruments.....	1½	Stocks and Dies.....	3
Bookcases.....	1½	Feeds, Animal and Poultry, Not Condimental.....	4	Nails.....	4	Stools, Kitchen, Metal.....	1
Brooders, S. U.....	1	Feeds (Mineral Mixtures).....	4	Nests, Hen's Trap.....	2	Stoves, Coal or Wood.....	3
Brooders, K. D.....	R25	Feed Grinders.....	2	Nets, Fish.....	2	Stoves, Gas, Gasoline or Oil.....	2
Buffets.....	1	Feeders, Poultry.....	1	Newel Posts.....	3	Stoves, Electric Cooking.....	2
Buggies, Horse Drawn.....	1	Fence Posts, Steel.....	4	Oars.....	3	Stoves, Electric Heating.....	1
Building Paper.....	R26	Fence Stretchers, Wire.....	3	Oils, Lubricating.....	3	Swings, Lawn.....	2
Bumpers, Auto.....	2	Fencing, Wire.....	R26	Ovens, Stove.....	1	Tables, K. D.....	2
Bureaus.....	1	Fenders, Automobile.....	D1	Paint.....	3	Tables, S. U.....	1½
Buttermilk, Poultry.....	4	Ferrieres, Fibre-Craft.....	3x1	Phonographs.....	1	Talking Machines.....	1
Cabinets, Kitchen.....	1½	Fertilizers.....	4	Pianos.....	3	Tanks, Expansion.....	2
Cabinets, Radio.....	1	Floor Lamp Standards.....	1	Pipe, Conduit.....	4	Tar, Coal Refined Liquid, in Barrels.....	4
Cabinets, Steel Filing.....	2	Floor Scrapers.....	2	Pipe, Iron.....	4	Tea Carts.....	1½
Cabinets, Storage.....	D1	Forges, Portable.....	2	Pipe Covering, Asbestos.....	2	Tents.....	1
Cable, Housewiring.....	3	Forks, Hay or Manure.....	R25	Pipe Fittings, Iron.....	4	Telephone Stands and Stools.....	1½
Caps, Milk Bottle.....	3	Frames, Window, K. D.....	3	Pipe Holders, Little Giant.....	R26	Tires, Truck, Solid.....	2
Carpets and Rugs.....	1	Frames, Screen Door or Window.....	3	Plasterboard.....	3	Tongues, Wagon.....	1
Carts, Hand, K. D.....	1	Furnaces, K. D., Hot Air Heating.....	3	Plows, K. D.....	R25	Track, Barn Door.....	R26
Cedar Chests.....	1½	Furniture, Fibre.....	3x1	Plowshares.....	3	Track, Hay Carrier.....	R26
Ceilings, Steel.....	R26	Games.....	1	Plumbers' Furnace.....	1	Trellis, Garden.....	2
Cement, Asbestos.....	R26	Gates, Fence.....	3	Porch Columns.....	3	Troughs, Hog, Steel.....	1½
Cement, Furnace.....	R26	Glassware.....	R25	Porch Shades, Wood.....	2	Troughs, Hog, Cast Iron.....	R25
Cement, Roofing.....	4	Go-Carts, Collapsed.....	2	Porch Swings.....	2	Trunks.....	1½
Cesspools.....	4	Go-Carts, Non-Collapsible.....	1½	Post Hole Diggers.....	R25	Typewriters.....	1
Chains, Log.....	4	Graniteware.....	1	Presses, Fruit.....	2	Varnish.....	3
Chains, Steel.....	4	Grinders, Bench, Power.....	2	Printing Presses.....	2	Velocipedes, K. D.....	1
Chairs, K. D.....	2	Grindstones With Frames.....	R26	Pumps, Hand, K. D.....	R25	Vises.....	R26
Chairs, S. U., Wrapped.....	1½	Hammock Canopy Stands, K. D.....	3	Pumps, Power.....	2	Wagons, Farm.....	1
Chairs, S. U., Crated.....	1½	Hangers, Barn Door.....	R26	Radiators, Automobile.....	2	Wagons, Children's, K. D.....	2
Chairs, Folding Lawn.....	2	Hardware.....	3	Radio Receiving Sets.....	1½	Wall Board.....	3
Chairs, Invalid.....	2	Harness.....	1	Rams, Hydraulic.....	2	Wardrobes, S. U.....	D1
Chest of Drawers.....	1	Hay Carriers, K. D.....	R25	Range Boilers, With Interior Heater.....	R25	Wardrobes, Infants', Reed.....	3x1
Chiffoniers.....	1	Hoists, Chain.....	3	Range Boilers, Without Interior Heater.....	R25	Washing Machines, Hand.....	2
Chiffonobes.....	1½	Honey Boxes and Sections.....	3	Refrigerators.....	2	Washing Machines, Power.....	1
China Cabinets.....	1½	Honey Extractors.....	1	Ridge Caps, Roof.....	2	Washubs.....	1½
Chinaware.....	3	Hose, Rubber.....	2	Rims, Wagon, Wood.....	3	Water Pumping Plants.....	2
Churns.....	1	Hot Plate, Gas Iron.....	2	Rockers, K. D.....	2	Well Boring Outfits.....	R25
Cider Mills or Presses, K. D.....	2	Hounds, Wagon.....	3	Rockers, S. U.....	D1	Well Points.....	3
Closet Bowls, Water.....	3					Wheels, Automobile.....	2
Closet Tanks, Water.....	2					Wheels, Steel Vehicle.....	R25
Closet Outfits.....	2					Wheels, Wagon, Wood.....	1
Cobblers' Lasts and Stands.....	R26					Wheelbarrows, K. D.....	2
Cobblers' Outfits.....	3					Windmills, K. D.....	R25
Coffee Mills.....	2					Wire, Iron or Steel, Galvanized.....	4
Coils, Hot Water.....	4					Wringers, Bench.....	2
Comb Foundations, Honey.....	1					Yards, Folding, Babies'.....	2
Commodore, Chair.....	1½						
Concrete Mixing Machines.....	2						

We Guarantee Safe Delivery of All Our Shipments

Parcel Post Zone Map of Territory Served by Our Boston Store



WE PAY THE POSTAGE

We pay the postage on all merchandise that can be conveniently shipped by parcel post, unless otherwise stated.

There are a few articles in this catalog that are not postpaid. These exceptions, whenever they occur, are plainly stated in the catalog descriptions. Your savings are just as great on these items as on those on which we pay the postage.

It's easy to figure parcel post charges

For example, if the total weight of the goods you are ordering is 5½ pounds, you will see by referring to the rate table below that the 6-pound rate will apply. If you live in the 3rd zone from our store, the postage on a 6-pound package is exactly 18 cents. The map above will help you to tell what parcel post zone you are in, measuring from our store.

When ordering merchandise which is not postpaid, be sure to send additional money to pay the postage, as charges for parcel post shipments must be paid in advance. Do not send stamps, but just add the amount for postage to the cost of the merchandise and include it in your remittance. We will return any money left over if you send too much.

Packages up to 8 ounces in weight are carried at the rate of 1½ cents for each 2 ounces or fraction thereof, regardless of distance. For rates on packages over 8 ounces, see table below.

PARCEL POST RATES

Packages up to 70 lbs. are carried in local zone, zones 1, 2 and 3; in all other zones, 50 lbs. is the limit in weight.		ZONES 1 and 2—Not over 150 miles from our Mail Order Store.	ZONE 3—151 to 300 miles from our Mail Order Store.	ZONE 4—301 to 600 miles from our Mail Order Store.
LOCAL ZONE—If you live in a city where our mail order store is located and order goods from the store in that city, the rate for the first pound is 7 cents and you add 1 cent for each 2 pounds or a fraction thereof.	For weights over 8 oz. up to 1 pound the postage is	7 Cents	8 Cents	8 Cents
	For each additional lb. or fraction of a pound add	1 Cent	2 Cents	4 Cents

Within the local zone and zones 1, 2 and 3, packages up to 70 pounds in weight are carried. The weight limit for all other zones is 50 pounds.

Explosives, Inflammable Articles, Poisons, and Articles measuring more than 84 inches, length and girth combined, cannot be shipped by parcel post, according to the United States postoffice rulings.

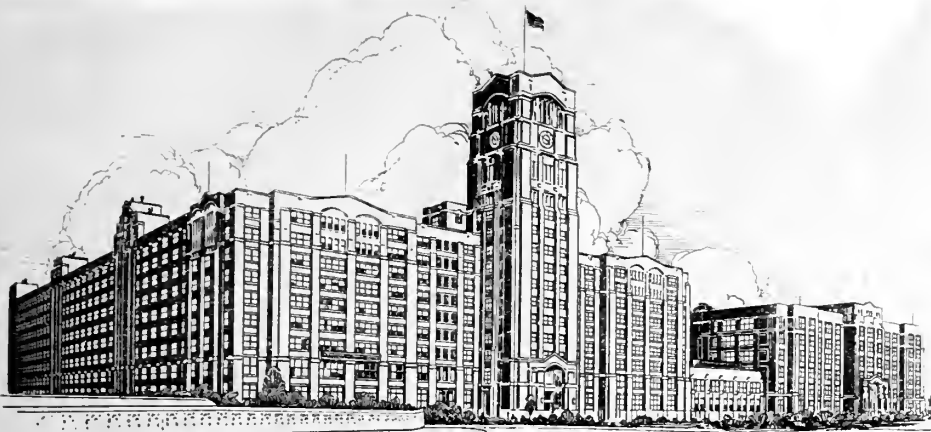
Special Delivery for Parcel Post

If you live within the carrier-delivery limit of a free delivery post-office, such as towns have, or on a rural route within a mile from the postoffice, you can have your package delivered immediately by messenger on its arrival at your postoffice. If you live on a rural route more than a mile from the postoffice, a special delivery package will be brought out by the carrier on his first trip after receipt of the package at the postoffice and will be delivered at your dwelling or place of business, if it is not more than one-half mile from the route and the road is passable.

If you want this special delivery service on any order, include the following extra money in your remittance: Send 15 cents for a package up to 2 pounds; 25 cents for a package over 2 pounds, up to 10 pounds; or 35 cents for a package more than 10 pounds, and be sure to TELL US in your order that this extra money is for special delivery.

For any other information regarding rates or other parcel post matters ask your postmaster.

For your convenience in figuring parcel post charges on articles that are not postpaid



SEARS, ROEBUCK AND CO.
PHILADELPHIA

The Philadelphia Home of The World's Largest Store

WE PAY POSTAGE

Your request for a Catalog sent to one of our other stores was forwarded to us at Philadelphia.

Our Philadelphia Store, pictured above, is dedicated to the service we render to millions of customers and to the thousands who are daily joining this great customer family of ours.

Solid Trains leave our Philadelphia Store daily with shipments for all points in this territory.

Shipments from our Philadelphia Store will reach you quickly, because you are in the territory best served from Philadelphia. Our stocks are complete, and as always, your **SATISFACTION IS GUARANTEED.**

Remember, too, that orders are filled within 24 hours, so truthfully we say, "In less than a day, your order's on its way."

Please Send Your Orders To

Sears, Roebuck and Co.
PHILADELPHIA



It's Easy to Order

When in need of anything—look first in our Big Catalog, where, in the comfort of your home, you can do all your shopping the easy Sears-Roebuck way.

All you have to do is simply pick out the things you want, write them down on one of our order blanks, and enclose amount of money required. If you haven't one of our order blanks, any plain paper will do. You may use either pen or pencil and write in any language—we can read it.

Necessary Information on Orders

Give correct number in catalog, quantity desired, name of article and, wherever necessary, state size and color. Figure up the total cost of the articles ordered and enclose amount of money required.

How to Send Money

The best ways to send money are by postoffice money order, express money order, bank draft or personal check. We do not recommend sending currency remittances, but, if absolutely necessary, be sure to have the letter registered. If you live on a rural route, you can give the carrier your order and money, and he will buy a money order for you.

Telephone or Telegraph Orders

If you are in a special hurry for your order, you may telephone or telegraph it to our nearest Mail Order Store, and the merchandise will be sent you C. O. D. Telegraph or Telephone to Special Order Desk.

Time Payment Orders

You can buy much of our merchandise on liberal time payments. Terms of payment are fully explained in descriptions of articles offered on time payments or on pages where this merchandise is listed. Read about our Home Furnishings Group Purchase Plan on page 31 and see pages 226 and 227 for our Home Modernization Group Purchase Plan. Our Farm Equipment Group Purchase Plan is described on page 888. We have included a Time Payment Order Blank in the back of this catalog for your convenience in ordering. On all merchandise except that which can be bought on easy payments, our terms are cash in full with order.

WE PAY THE POSTAGE

We pay the postage on all merchandise listed as "Post-paid" in our catalog. When ordering this merchandise it is not necessary to include any additional money for shipping charges. On all items listed as "Not Prepaid," we do not pay shipping charges.

Freight and Express Shipments

It is not necessary to include money with your order for freight or express charges if there is an agent at your station, as you can pay him when shipment is received. If there is no agent, send additional money to prepay the freight or express charges. Charges are the same either way. *On freight or express shipments, we do not pay shipping charges.*

Warehouse and Factory Shipments

We save you money and give you better service on some of our heavier, bulkier articles by shipping them direct from warehouses and factories close to your home. The descriptions give you these various points of shipment, but orders for all merchandise must be sent to our Boston store. We ship promptly from all our factories and warehouses.

If Necessary to Return Goods, We Can Give You Better Service If You Follow These Simple Instructions

Please Give Reason

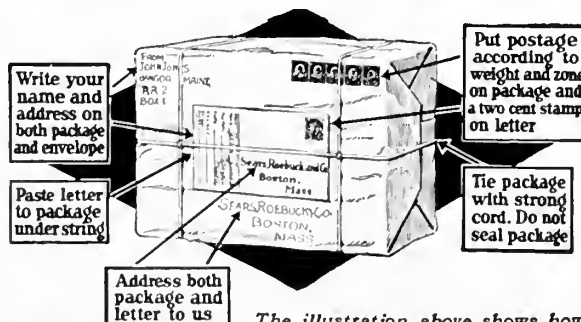
We are always anxious to improve our merchandise and our service. If you ever have occasion to return merchandise, we will appreciate your telling us frankly in just what way it did not please you.

Notice to Customers on Rural Routes

Should you wish to return goods, and you live on a rural route, you are entitled to deduct 2 cents from the postage on each package you mail if you live within the local, first, second or third zones, and 1 cent on all other zones. It is necessary, however, to write on your package "Mailed on Rural Route" in order to make this saving.

By Parcel Post

Paste an envelope containing your letter and the bills to the outside of the package, and put a 2-cent stamp on the envelope in addition to the postage on the package. Be sure to address both the package and your letter to us, also show your



The illustration above shows how a package should be wrapped and addressed when returning goods to us by parcel post.

ORDER BLANK

Sears, Roebuck and Co.

We Guarantee to Satisfy You

WE PAY THE POSTAGE Unless Otherwise Stated
By Placing an X in Proper Square Below

State How You Want Your Goods Shipped
Parcel Post Express Freight

HOW TO SEND MONEY. The safest way to send money is by bank draft or money order. If you prefer to send money by check, it is important to include any of these words: "cash on hand" or "pay to order". If you prefer to send money by check, it is important to include any of these words: "cash on hand" or "pay to order".

SHIPPING INFORMATION. For freight and express rates see the freight and express rate tables in the catalog. Freight is not collectible at your station. If there is no freight agent at your station, it is necessary to send money to prepay freight charges. Charges are the same either way.

Name: *John P Jones* Date: *March 15, 1911*
(Print Name) (Middle Initial) (Last Name)

Postoffice: *Wilmington*
(Print Name)

Route: *Box 48* State: *Maine*
(Print Box or Post Office Name and Number, if on Rural Route)

Street Address: _____

DO NOT WRITE IN THIS SPACE

If you want this order shipped to another person or to a different address from that shown above, give directions here.

SIZES and COLORS Please Don't Forget Them

Number of Articles or Packages	Quantity in Package	NAME OF ARTICLE WANTED	SIZES	COLORS	Price per Article	Total Price	Postage	Total
756	570	32	Wascany	9	Red	1.00		3.00
156	220	1	Shoe	5d				4.00
328	640	2	Women's Cap-sleeved Knee Length Skirt	16	Blue	.89		1.78
466	1654	1	Eagle of Shooting					.82
196	7832	1	Tablecloth		Green and Tan			5.00
246	4072	10	Quilted					.90
228	699	1	Wristed Shirt	30x45				5.69
288	144	1	Wristed Tube	30x45				1.08

Use These Handy Spaces for Ordering Women's and Misses' Dresses, Coats, Etc.

Number of Dresses or Coats	Quantity in Package	CLOTHING WANTED	Color	Size	Waist	Length	Price	Total
316	2397	1	Dress	34	43	33	45 ⁵ / ₈ 139	7.96

WOMEN! TELL US THIS. Do you like to wear your clothes loose or close fitting? Answer here Loose Close

Use These Handy Spaces to Order Men's and Youths' Clothing

Number of Items	Quantity in Package	CLOTHING WANTED	Color, Etc.	Size	Waist	Length	Price	Total
456	7092	1	Suit	40	36	31	55 ⁵ / ₈ 17 38	17.00

If You Have Moved SINCE SENDING YOUR LAST ORDER Please Give Former Address Below

Postoffice: _____ Rural Route: _____ Box No: _____
(Print Box or Post Office Name and Number, if on Rural Route)

State: _____ Street Address: _____

AMOUNT SENT FOR Goods	ADDITIONAL AMOUNT SENT For Freight or Other Shipping Charges	TOTAL AMOUNT ENCLOSED
47.25		47.25

Above is a sample order written on one of our order blanks just to show you how easy it is to order from us. For your convenience, order blanks are in the back of this catalog.

980 B399

SEARS, ROEBUCK AND CO. — The World's Largest Store

We Guarantee

To Save You Money

To Deliver All Merchandise Safely

To Satisfy You Perfectly

We Guarantee that every article in this catalog is honestly described and illustrated.

We Guarantee that any article purchased from us will give you the service you have a right to expect.

If for any reason whatever you are not satisfied with any article purchased from us, we want you to return it to us at our expense.

We will then exchange it for exactly what you want, or will return your money, including any transportation charges you have paid.

Sears, Roebuck and Co.

The World's Largest Store

